



FOR IMMEDIATE RELEASE – 9/12/2017

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Locations and Times:
9/12/17 – 11220 Continental Ave – 9am – 3:30pm
9/13/17 – 11420 Lardet Ave – 9am – 3:30pm
9/14-15/17 – 12213 Parkhill Ave – 9am – 3:30pm

QUICKEN LOANS AND CLEVELAND HABITAT PARTNER ON FOUR-DAY, THREE-STREET EVENT IN BUCKEYE

CLEVELAND, OHIO – For the second year, Greater Cleveland Habitat for Humanity is partnering with Quicken Loans and its Family of Companies (including JACK Cleveland Casino, Cleveland Cavaliers and Title Source) for Neighborhoods Week. More than 400 volunteers will come together to help residents with home repairs on three Cleveland streets in the Buckeye neighborhood. The event will take place September 12-15, 2017.

Continental, Lardet and Parkhill Avenues have been selected for the projects, which range from minor exterior repairs such as painting and porch repair to landscaping and debris removal. The size and scope of projects vary from tasks taking a few hours to larger scale projects taking the entire three days to complete.

“This summer has been incredible for Cleveland Habitat’s neighborhood revitalization efforts in large part because of Quicken Loans, Cleveland Cavaliers, JACK Cleveland Casino and Title Source’s commitment to our affordable homeownership program. We are fighting neighborhood blight hand-in-hand and street-by-street,” said John Habat, President and CEO of Cleveland Habitat. “We have faith and hope in the Buckeye neighborhood and have seen great progress thanks to our volunteers, donors and corporate supporters. Projects such as Neighborhoods Week truly make a difference.”

“Quicken Loans and its Family of Companies are committed to serving the Cleveland neighborhoods,” said Jamie Sedlacek Director at the Quicken Loans Community Investment Fund. “When our team members and the community come together, we have an opportunity to build relationships through the revitalization of that neighborhood. Quicken Loans Neighborhoods Week is about more than volunteering, it’s about committing to this community and its residents.”

Neighborhoods Week concludes an exciting summer for Cleveland Habitat in which more than \$1,000,000 was donated by the Quicken Loans and Cleveland Cavaliers Family of Companies in support of affordable homeownership programming.

We encourage the media to attend and cover this very exciting neighborhood revitalization event.

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About Greater Cleveland Habitat for Humanity

Greater Cleveland Habitat for Humanity engages people of all faiths to eliminate substandard housing. We create hope by building and fully rehabbing homes, strengthening neighborhoods and reweaving communities. Cleveland Habitat was founded as a 501(c)(3) nonprofit organization in 1987. During the last 30 years, Cleveland Habitat has brought together over 250 sponsor groups and 80,000 volunteers to help more than 240 Habitat homeowners, including more than 800 children, have a safe and decent place to live. We have provided working families who earn between 30 and 80% of the area median income (AMI) affordable homeownership opportunities in 20 different Cleveland neighborhoods. For more information on Greater Cleveland Habitat for Humanity visit <http://www.clevelandhabitat.org/>.

About Quicken Loans

Detroit-based Quicken Loans Inc. is the nation's second largest retail home mortgage lender. The company closed more than \$300 billion of mortgage volume across all 50 states between 2013 and 2016. Quicken Loans moved its headquarters to downtown Detroit in 2010, and now more than 17,000 team members from Quicken Loans and its Family of Companies work in the city's urban core. The company generates loan production from web centers located in Detroit, Cleveland and Scottsdale, Arizona. The company also operates a centralized loan processing facility in Detroit, as well as its San Diego-based One Reverse Mortgage unit. Quicken Loans ranked "Highest in Customer Satisfaction for Primary Mortgage Origination" in the United States by J.D. Power for the past seven consecutive years, 2010 – 2017, and highest in customer satisfaction among all mortgage servicers the past four years, 2014 – 2017.

Quicken Loans was ranked #10 on FORTUNE magazine's annual "100 Best Companies to Work For" list in 2017, and has been among the top-30 companies for the past 14 consecutive years. The company has been recognized as one of Computerworld magazine's '100 Best Places to Work in IT' the past 13 years, ranking #1 for eight of the past twelve years including 2017. The company is a wholly-owned subsidiary of Rock Holdings, Inc., the parent company of several FinTech and related businesses. Quicken Loans is also the flagship business of Dan Gilbert's [Family of Companies](#) comprising nearly 100 affiliated businesses spanning multiple industries. For more information and company news visit QuickenLoans.com/press-room.

Cleveland Cavaliers

The Cleveland Cavaliers organization is committed to delivering a championship-caliber experience both on and off the court that positively impacts and elevates the Cleveland community, the region and fans everywhere. The Cavaliers organization is led by Chairman Dan Gilbert, CEO Len Komoroski and GM Koby Altman. The organization continues to make record-level investments in their player roster and serves a catalytic role in the continued growth and vitality of downtown Cleveland as a live, work and play 24/7 city. The Cavs organization is deeply committed to making a positive impact on the lives of children and families in Northeast Ohio with a full slate of community outreach initiatives, including a deep level of engagement and investments to eliminate blight in Cleveland and its neighborhoods.

In 2016, the Cavaliers delivered Cleveland its first championship in 52 years and became the only team in NBA history to overcome a 3-1 deficit to become NBA Champions. The 2017 Eastern Conference Champions enter the 2017-18 season with the same goal of bringing another championship to the city of Cleveland and the greatest fans in the NBA. The Cavs play their home games at Quicken Loans Arena – aka The Q – one of the NBA's largest arenas known for its electrifying and award-winning game presentation. The arena is located in the heart of downtown Cleveland in the Gateway District and hosts more than 200 diverse events that draw over two million people downtown each year. For more information about the Cavs, visit www.Cavs.com.

Follow the Cavs on Twitter (@cavs), Instagram (@cavs) and Facebook (Facebook.com/cavs).

About JACK Cleveland Casino

JACK Cleveland Casino opened in May 2012 as Ohio's first full-service casino, located inside the historic Higbee Building in the heart of downtown Cleveland. Adding to the city's impressive sports, entertainment and cultural attractions, JACK Cleveland welcomes millions of guests to the casino each year. The \$500 million gaming destination employs approximately 1,500 team members and features more than 1,600 slot machines, nearly 100 table games and a 30-table poker room. The property has multiple lounges, including Rock Bar & Lounge, the Market District Buffet and three fast-casual food outlets: Corky & Lenny's, Nonna Pazza and Stack'd. JACK Cleveland also has partnerships with a number of restaurants downtown and a preferred relationship with The Ritz-Carlton, Cleveland. JACK Cleveland is wholly owned and operated by an affiliate of JACK Entertainment. For more information, visit jackentertainment.com.

About Title Source

Title Source is the largest independent provider of title insurance, property valuations and settlement services in the nation. The company is a preferred provider to nine of the top 10 retail mortgage lenders and provides commercial title services to real estate professionals, corporations and attorneys nationwide. Title Source is based in Detroit, Michigan, and retains regional operating centers in California, Ohio, Pennsylvania and Texas.