

From Cleveland Habitat HQ...

A letter from our President/CEO & Board Chair

To say 2020 was an unprecedented year would be an understatement. Despite the challenges 2020 brought, we're happy to report that we finished the year strong.

We were still able to make progress on our houses throughout the year, with the help of more than 700 volunteers – all following COVID-19 protocols for safety.

Our ReStores were closed for a few months in 2020, and yet sales were still on pace with previous years. Looking ahead, we want to continue exploring new ways to bring in new furniture and homegoods to sell at our locations.

Our work to revitalize the Buckeye-Woodhill neighborhood also continues to reduce neighborhood crime, as seen from the two "heat maps" on page 3.

As we look to the remainder of 2021, we are feeling confident, inspired and hopeful. Thank you for all you do to support our mission.

Michael Owendoff, Board Chair



John Habat, President/CEO

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2020 by the numbers

Even though 2020 brought significant challenges, Cleveland Habitat was still able to get out and get the work done.

Below is the breakdown of some of the key figures from the 2020 financials for Cleveland Habitat.

15 homes sold

\$555 average monthly mortgage payment

\$111,571 average home sale price

709 volunteers

37,935 hours of work

\$2M+ ReStore sales



Revenue: **\$7,241,660**Net Assets: **\$8,632,488**



Expenses: \$6,170,118





Real Progress

According to recent stats from the Cleveland Police Department, crime rates have drastically fallen in areas with Habitat families

Since beginning work in the Buckeye-Woodhill neighborhood, Cleveland Habitat has rehabbed 29 houses, started construction on 18 new houses and completed 276 exterior repairs for existing residents.

That work is paying off.

The two "heat maps" to the right show crime in the community the year we started work in Buckeye-Woodhill, and then last year, after five years of focused investment.

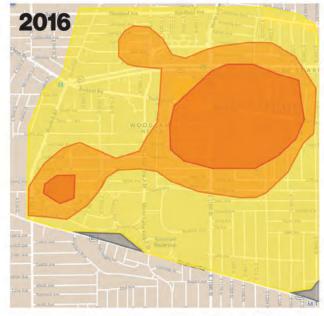
As you'll see, where Cleveland Habitat has a presence – new builds, rehabs, spruce ups, etc. – crime falls substantially.

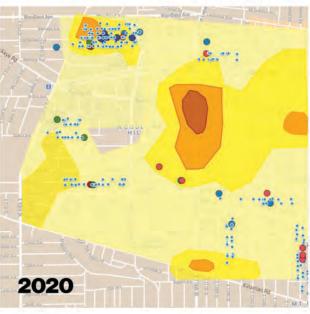
All in all, Cleveland Habitat has invested more than \$5 million in the community, with plans to invest \$15 million by 2024.

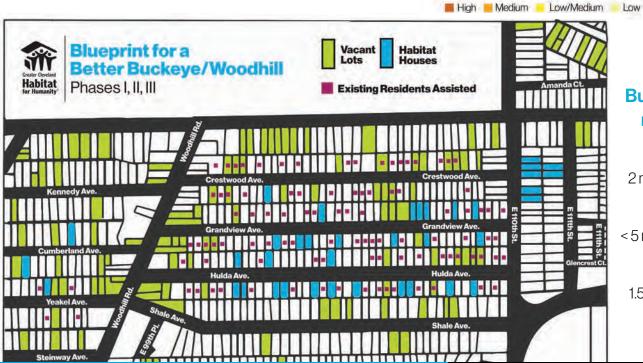
Looking to build on this momentum, Habitat is working with the City of Cleveland to rehab 12 vacant homes, formerly owned by Buckeye Shaker Square Development.

The map below shows a closer snapshot of the streets where we currently have projects in the Buckeye-Woodhill neighborhood.

Blue lots are Habitat Houses, green lots are vacant and red squares represent where we've completed repairs.







About the Buckeye-Woodhill neighborhood

*Crime statistics provided by the

Cleveland Police Department

Location

2 miles from University Circle

< 5 miles from downtown Cleveland

1.5 miles to Larchmere Business District



Celebrate the **20th anniversary** of the Habitat Walk and help reach our goal of \$90,000. As our only fundraiser of the year, funds raised from the Walk will sponsor the construction of a new home in the Buckeye-Woodhill neighborhood.

After considering public health protocols in regards to COVID-19, we will host a Virtual **Habitat Walk** again this year. While we can't be together in person, you can still expect the same dog-friendly, donut-friendly good time you have had in the past – just on the course of your choosing.

How the Virtual Walk will work

The beauty of a virtual event is that you can do your walk anywhere you want. A jog around Edgewater? Great. A walk through Lakefront Nature Preserve? Awesome. A stroll to your local donut shop? Fantastic.

Sign up as an individual or get your socially distanced crew together to create a team. Then get out there anytime from July 15th - 31st to raise awareness for affordable homeownership. Don't forget to snap a picture, post it on the social media account of your choice and tag us!

Register for free, raise \$20 and you'll be eligible for a Habitat Walk t-shirt.

We will hold contests (best t-shirt design, best silly walk, etc.) this year, so bring your A-Game and you'll walk away with a prize – and bragging rights. You can learn more about contests on **clehabitatwalk.org**.

FREE registration register, raise \$20 + be eligible for a Habitat Walk t-shirt Fundraise | ask family and friends Join | create a team or participate as an individual Sponsor | help us make the 20th anniversay Habitat Walk one to remember

To register, sponsor or learn more, visit clehabitatwalk.org



participate anytime July 15th - 31st



2020 Habitat Walk home



The 2020 Walk house is dedicated to John and Mary Evans. John and Mary are the founders of the Habitat Walk which they began in 2001. John made it to his 100th birthday last year, participating in the Walk each year until his passing in the fall.

At age 91, Mary came out to the construction site this March to check on all the progress. She approved. When asked what drove her to stay so busy, she responded. "You are at your happiest when you are helping others."



thrivent Faith Build Updates

2020

The 2020 Thrivent Faith Build began with a house blessing in June. Pastor Bob of the Community of St. Peter led the prayer, "May every measurement, cut and fastening be a gift and a prayer." We tossed wood shavings on the house in gratitude of all the work being done, we blessed the house with water as a symbol of the sweat equity and a key was passed hand to hand as a symbol of the love being unlocked through the partnership of Habitat, Thrivent and the faith community.



With the home now complete, we wish Marie and her daughters, Aliane and Ronnette years of happiness, love and joy.

Thank you to all the 2020 participating churches!

Brecksville United Methodist Church Church of St. Dominic Community of St. Peter Fairmount Presbyterian Church Lord of Life Lutheran Church Old Stone Church Plymouth United Church of Christ St. Basil the Great Catholic Church St. Joseph Catholic Church of Strongsville St. Mark Catholic Church, West Park St. Mary's Catholic Church, Berea St. Mary of the Falls St. Paul's Episcopal Church Strongsville United Methodist Church The Church of the Covenant The United Methodist Church of Chagrin Falls

The 2021 Thrivent Faith Build is underway! This will be the 22nd house built in partnership with Thrivent. Thrivent is providing 50 percent of the funding, and is challenging Habitat to engage the faith community to raise the other half.

The 2021 Faith Build home is located on Hulda Avenue, one street south of the 2020 Faith Build house. It will be one of 10 new homes built on Hulda and part of the 40 new home vision Habitat has set its sights on from 2019-2024.

Kassy, a mom of three amazing kiddos, has selected to purchase the 2021 Faith Build house.



Calling all churches!

Join the Faith Build as a prayer, volunteer, or sponsor partner – or a combination of all three! Join by June and we can proudly include your name in the first round of signage.

For more information, contact Kim at kpride@clevelandhabitat.org or 216-325-5578.

Are you a Thrivent Member? Your membership could help with the Faith Build!

Thrivent Choice Dollars and Action Teams can be used to help with the Thrivent Faith Build. Check on your eligibility for each program at Thrivent.com or by calling 1-800-847-4836. At the prompt indicate "member benefits." You can designate Choice Dollars to Cleveland Habitat or create an Action Team for a Habitat project.





Restore Great Stuff at Great Prices

Spring has sprung and that means one thing – it's time for spring cleaning!

Gearing up for spring cleaning? Think Greater Cleveland Habitat for Humanity ReStore and donate the items you no longer need.



What We Need

- furniture
- building supplies
- appliances
- hardware
- home decor household goods
 - plumbing
- cabinetstools
- and more
- lighting

How to Donate

Schedule a **free** donation pickup today!

Visit

or call our donation hotline at 216.429.3631

Where Your Donation Goes

Your donations will be offered for sale to the public at our ReStore locations. Funds generated from the sale of these items will directly help support our mission.

Please note that your donations will not be used in Habitat homes.

Did you know you can find NEW items at our ReStores?

Stop by either location for brand new Arhaus and Ashley furniture, beautiful butcher block countertops and so much more.









Looking for an excuse to visit one of our ReStore locations and check out the new stuff? **Look no further!**



\$5 off \$25

Valid with original coupon only; Valid at ReStore locations in Cleveland, OH and North Randall, OH. Coupon not to be combined with other promos; Photocopies not valid; Coupon must be surrendered at the time of purchase. **Expires December 31, 2021**





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President/CEO

Thank you!

2020 Donors

Neighborhood Revitalizer





The Lozick Family **Foundation**

Home Builder

\$80,000+

\$150.000+

thrivent

Anonymous (2)

Foundation

Foundation Builder

\$40,000+

Bank of America

The Kelvin & Eleanor Smith Foundation

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\$10,000+

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Cornerstone Builder

Anonymous

Benesch, Friedlander, Coplan & Aronoff LLP SITE Centers Corp.

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Team Builder

\$2,500+

Anonymous (3)

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Callahan Foundation

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CIBC Bank US

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Congregation of St. Joseph

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Dollar Bank Foundation

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H.C. Murray Group

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St. Basil The Great Catholic Church.

St. Joseph Catholic Church

St. Mark Church

St. Mary's Catholic Church, Berea

St. Mary of the Falls

St. Paul Evangelical Lutheran Church

St. Paul's Episcopal Church of Cleveland Heights

State Farm

Strongsville United Methodist Church

The Church of The Covenant

Swagelok Company

The Higley Fund

The NRP Group

The O'Neill Brothers Foundation

The United Methodist Church of Chagrin Falls

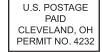
Larry and Carolyn Vandendriessche

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Mr. and Mrs. Robert Witt Wolff Brothers Supply, Inc.



NONPROFIT ORG



discount home improvement store



west location east location

2110 w 110th st. cleveland, oh

4601 northfield rd. north randall, oh



Open Until 6pm tue/wed/thu 10am-6pm

Open Until 4pm

fri/sat 10am-4pm

donate in-store fri/sat

tue/wed/thu 8:30am-5:30pm 8:30am-3:30pm

schedule pick-up

216.429.3631 clevelandhabitat.org/pickup





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clehabitatwalk.org