2020 SPONSOR PACKET

Habitat 5K & 1-Mile Walk/Run/Mosey for Homes
Saturday, June 13, 2020 * Lower Edgewater Park

*Every step matters to create a world where everyone has a place to call home*

**Habitat’s Program**

Cleveland Habitat serves people who earn 30-80% of the area median income connecting them to homeownership opportunities. In 2019, donors and over 4,000 volunteers connected 24 families to safe, decent affordable homes in Cleveland. It’s important to note, homeowners volunteer at least 250 hours and pay a monthly mortgage.

**Recap of 2019 Walk/Run/Mosey**

In 2019 we had over 625 people, many dogs and few squirrels join us for a morning to raise awareness for affordable homeownership. Together we raised over $70,000, ate over 50 dozen donuts and made the world a better place for a Cleveland family and neighborhood.

**2020 Habitat 5K and 1-Mile Walk/Run/Mosey**

We seek to raise $100,000 to sponsor the new construction of a home in the Buckeye Neighborhood. This house will be 1 of 20 houses that Habitat is constructing on Grandview and Hulda Avenues in 2019-2021.

Your support will not only build one home and change the life of one family- your support transforms a community.
Everyone Is Welcome

- Family-friendly (kids of all ages welcome)
- Pet-friendly (dogs welcome, see park rules for other pets)
- Non-timed race (walk, run or mosey at your own pace)
- 1-mile super-fun option
- 5k course for the ambitious (you know who you are)
- Don’t like to walk, run, or mosey? ...
  Come for fellowship, donuts, and coffee 😊

Schedule of Events

8:30-10:00 Check in and activities
  - Shirt Decorating
  - Music
  - Yoga
  - Dancing
  - Face painting
  - Kites
  - Juggling
  - Corn hole
  - Crafts
  - And much that is still being sorted out

Check the website in May for a full list of activities

10:00 Best T-shirt Contest
10:15 Inspiring words
10:30 Walk/Run/ Mosey Steps Off

On-line Registration available in March at cleHABITATwalk.org


Questions? Contact Kimberly Pride at kpride@clevelandhabitat.org or 216.325.5578
**registration/fundraising form**

**name**

**church/org.**

**address**

**city**

**zip**

**phone**

**email**

- **my goal:** *make checks payable to Cleveland Habitat*

  *for donations using credit card, please make donations at cleHABITATwalk.org (using your fundraising page)*

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**day of event schedule**

- **8:30am** registration opens
  - t-shirt decorating (contest)
  - coffee and donuts (or bananas)
  - family activities for all
- **9:45am** warm-up
  - t-shirt winners announced
- **10:30am** prayer and walk kick-off
  - runners/walkers/moseyers are off!
  - virtual walkers come cheer people on!

**fundraising tips**

- ask everyone (fact: most people give because they are asked)
- share your love for cleveland habitat (hint: social media)
- inspire others to give (hint: make the first donation)

**submitting donations**

1. donate online
2. mail/drop-off @ Habitat
3. bring to walk/run/mosey

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**cleHABITATwalk.org**

**join/make a team**

**sponsor**

**volunteer**

**questions? contact kimberly pride**

216.325.5578

kpride@clevelandhabitat.org
June 13, 2020  Lower Edgewater Park | Cleveland  
8:30am registration 10:30am start  

Join us 8:30-10am before step off for fun activities!  

Help us reach our goal of $100,000  

Clehabitatwalk.org  
Join/Make a Team ■ Sponsor ■ Volunteer  

Questions? Contact Kimberly Pride  
216.325.5578 | kpride@clevelandhabitat.org
For over 30 years, Greater Cleveland Habitat for Humanity has relied on the support of the community to partner with people in Cleveland to build better lives for themselves through safe and affordable homeownership. Join us in raising critical funds and awareness for this very special mission.

The Walk will support a newly-constructed home in the Buckeye/Woodhill neighborhood.

Our goal is $100,000.

Our walk has 600+ participants and gains the attention of thousands throughout the city. We hope you will team up with us to support neighborhood revitalization in Cleveland - one home and one family at a time!

sponsorship opportunities

Company Name: ________________________________________________
Address: _________________________________________________________________________________________
City: _____________________________ State: ____ Zip: ___________ Website:______________________________
Contact Name: _____________________________________ Title:__________________________________________
Contact Phone: _____________________________ Contact Email: ________________________________________

Yes! I want to support the 2020 Habitat Walk/Run/Mosey for Homes

- $5,000 neighborhood-by-neighborhood
- $3,500 street-by-street
- $2,500 block-by-block
- $1,000 home-by-home
- $500 family-by-family
- $250 step-by-step
- $ in-kind sponsor/donor
- $ other

_____ Check Enclosed $________________ (payable to Cleveland Habitat)
_____ Credit Card $_______________ Card No. ______________________________
Name on Card: __________________________________ Exp ____/_____ CVV______
For your records, our Tax ID #: 31-1209423

Mail sponsorship to: Cleveland Habitat | 2110 W 110th St. | Cleveland, OH 44102
Questions? Kimberly Pride: kpride@clevelandhabitat.org | 216.325.5578
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| neighborhood-by-neighborhood | - Name/logo prominently displayed on signage and t-shirts (logo due 5/1/20)  
- Verbal recognition on event day with speaking opportunity  
- Name/logo prominently displayed on all pre/post event promo materials  
  - Press releases, social media (10k+ reach), website and newsletter (18k+ reach)  
- Opportunity to provide informational materials at event  
- 20 participant slots for walkers, including t-shirts |
| street-by-street | - Name/logo prominently displayed at the start/finish with verbal recognition on event day  
- Name/logo prominently displayed on all pre/post event promo materials  
  - Press releases, social media (10k+ reach), website and newsletter (18k+ reach)  
- Opportunity to provide informational materials at event  
- 15 participant slots for walkers, including t-shirts |
| block-by-block | - Name/logo displayed on a tent with verbal recognition on event day  
- Name/logo displayed on all pre/post event promo materials  
  - Press releases, social media (10k+ reach), website and newsletter (18k+ reach)  
- Opportunity to provide informational materials at event  
- 12 participant slots for walkers, including t-shirts |
| home-by-home   | - Name/logo displayed on Kid Zone signage on event day  
- Name/logo displayed on all pre/post event promo materials  
  - Press releases, social media (10k+ reach), website and newsletter (18k+ reach)  
- Opportunity to provide informational materials at event  
- 8 participant slots for walkers, including t-shirts |
| family-by-family | - Name displayed on informational sign along course  
- Name displayed on select pre/post event promo materials  
  - Press releases, social media (10k+ reach), website and newsletter (18k+ reach)  
- 4 participant slots for walkers, including t-shirts |
| step-by-step   | - Name on “All Sponsors” signage on event day  
- Name displayed on event webpage  
- 2 participant slots for walkers, including t-shirts |
| in-kind sponsor/donor | - Name/logo on “All Sponsors” signage on event day  
- Additional recognition for in-kind donations over $250 |

Marketing material inclusion subject to sponsorship submission. Packages may include time sensitive dates.  
- Sponsors will be added to website with sponsorship confirmation. Day of event signage deadline is 6-1-20  
- Participant slots may be donated to families who may like to walk but are unable to fundraise.