



2020 SPONSOR PACKET

Habitat 5K & 1-Mile Walk/Run/Mosey for Homes Saturday, June 13, 2020 * Lower Edgewater Park

Every step matters to create a world where everyone has a place to call home

Habitat's Program

Cleveland Habitat serves people who earn 30-80% of the area median income connecting them to homeownership opportunities. In 2019, donors and over 4,000 volunteers connected 24 families to safe, decent affordable homes in Cleveland. It's important to note, homeowners volunteer at least 250 hours and pay a monthly mortgage.

Recap of 2019 Walk/Run/Mosey

In 2019 we had over 625 people, many dogs and few squirrels join us for a morning to raise awareness for affordable homeownership. Together we raised over \$70,000, ate over 50 dozen donuts and made the world a better place for a Cleveland family and neighborhood.



2020 Habitat 5K and 1-Mile Walk/Run/Mosey



We seek to raise \$100,000 to sponsor the new construction of a home in the Buckeye Neighborhood. This house will be 1 of 20 houses that Habitat is constructing on Grandview and Hulda Avenues in 2019-2021.

Your support will not only build one home and change the life of one family- your support transforms a community.



Everyone Is Welcome

- Family-friendly (kids of all ages welcome)
- Pet-friendly (dogs welcome, see park rules for other pets)
- Non-timed race (walk, run or mosey at your own pace)
- 1-mile super-fun option
- 5k course for the ambitious (you know who you are)
- Don't like to walk, run, or mosey? ...
Come for fellowship, donuts, and coffee ☺



Schedule of Events

8:30-10:00 Check in and activities

- Shirt Decorating
- Music
- Yoga
- Dancing
- Face painting
- Kites
- Juggling
- Corn hole
- Crafts
- And much that is still being sorted out

Check the website in May for a full list of activities

10:00 Best T-shirt Contest

10:15 Inspiring words

10:30 Walk/Run/ Mosey Steps Off

**On-line Registration available
in March at cleHABITATwalk.org**

Family Friendly. Dog Friendly. Donut Friendly.

Questions? Contact Kimberly Pride at
kpride@clevelandhabitat.org or 216. 325.5578



registration/fundraising form

name

church/org.

address

city

zip

phone

email

my goal: **make checks payable to Cleveland Habitat**

for donations using credit card, please make donations at cleHABITATwalk.org (using your fundraising page)

Received (Office Use Only)			
Cash \$		Credit Cards \$	
Checks \$		Total \$	

* \$= cash
 C= check

name	address	email	phone	total	pmt [*] type
				total	

day of event schedule

- 8:30am

registration opens
t-shirt decorating (contest)
coffee and donuts (or bananas)
family activities for all
- 9:45am

warm-up
t-shirt winners announced
- 10:30am

prayer and walk kick-off
runners/walkers/moseyers are off!
virtual walkers come cheer people on!

fundraising
tips

ask everyone
(fact: most people give because they are asked)
share your love for cleveland habitat
(hint: social media)
inspire others to give
(hint: make the first donation)

submitting
donations

- 1

donate online
- 2

mail/drop-off @ Habitat
- 3

bring to walk/run/mosey

cleHABITATwalk.org

join/make a team ■ sponsor ■ volunteer

questions? contact kimberly pride
216.325.5578
kpride@clevelandhabitat.org



WALK RUN MOSEY

june 13, 2020 **lower edgewater park | cleveland**
8:30am registration 10:30am start



yoga



t-shirt
decorating

**join us 8:30-10am before
step off for fun activities!**



and more



600+ participants
\$70,000+ raised
50 dozen donuts

**help us reach
our goal of
\$100,000**

clehabitatwalk.org

join/make a team ■ sponsor ■ volunteer

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For over 30 years, Greater Cleveland Habitat for Humanity has relied on the support of the community to partner with people in Cleveland to build better lives for themselves through safe and affordable homeownership. **Join us in raising critical funds and awareness for this very special mission.**

june 13, 2020 8:30am registration
lower edgewater park | cleveland 10:30am start

The Walk **will support a newly-constructed home** in the Buckeye/Woodhill neighborhood.

Our goal is \$100,000.

Our walk has **600+ participants** and gains the **attention of thousands** throughout the city. **We hope you will team up with us to support neighborhood revitalization in Cleveland - one home and one family at a time!**

sponsorship opportunities

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Website: _____

Contact Name: _____ Title: _____

Contact Phone: _____ Contact Email: _____

Yes! I want to support the 2020 Habitat Walk/Run/Mosey for Homes

neighborhood-by-neighborhood
☐ **\$5,000**

street-by-street
☐ **\$3,500**

block-by-block
☐ **\$2,500**

home-by-home
☐ **\$1,000**

family-by-family
☐ **\$500**

step-by-step
☐ **\$250**

other
☐ \$ _____

in-kind sponsor/donor
☐ _____

_____ Check Enclosed \$_____ (payable to Cleveland Habitat)

_____ Credit Card \$_____ Card No. _____

Name on Card: _____ Exp ____/____ CVV _____

For your records, our Tax ID #: 31-1209423

Mail sponsorship to: Cleveland Habitat | 2110 W 110th St. | Cleveland, OH 44102
Questions? Kimberly Pride: kpride@clevelandhabitat.org | 216.325.5578



\$5,000

neighborhood-by-neighborhood

- Name/logo prominently displayed on signage and t-shirts (logo due 5/1/20)
- Verbal recognition on event day with speaking opportunity
- Name/logo prominently displayed on all pre/post event promo materials
 - Press releases, social media (10k+ reach), website and newsletter (18k+ reach)
- Opportunity to provide informational materials at event
- 20 participant slots for walkers, including t-shirts



\$3,500

street-by-street

- Name/logo prominently displayed at the start/finish with verbal recognition on event day
- Name/logo prominently displayed on all pre/post event promo materials
 - Press releases, social media (10k+ reach), website and newsletter (18k+ reach)
- Opportunity to provide informational materials at event
- 15 participant slots for walkers, including t-shirts



\$2,500

block-by-block

- Name/logo displayed on a tent with verbal recognition on event day
- Name/logo displayed on all pre/post event promo materials
 - Press releases, social media (10k+ reach), website and newsletter (18k+ reach)
- Opportunity to provide informational materials at event
- 12 participant slots for walkers, including t-shirts



\$1,000

home-by-home

- Name/logo displayed on Kid Zone signage on event day
- Name/logo displayed on all pre/post event promo materials
 - Press releases, social media (10k+ reach), website and newsletter (18k+ reach)
- Opportunity to provide informational materials at event
- 8 participant slots for walkers, including t-shirts



\$500

family-by-family

- Name displayed on informational sign along course
- Name displayed on select pre/post event promo materials
 - Press releases, social media (10k+ reach), website and newsletter (18k+ reach)
- 4 participant slots for walkers, including t-shirts



\$250

step-by-step

- Name on "All Sponsors" signage on event day
- Name displayed on event webpage
- 2 participant slots for walkers, including t-shirts



in-kind sponsor/donor

- Name/logo on "All Sponsors" signage on event day
- Additional recognition for in-kind donations over \$250

Marketing material inclusion subject to sponsorship submission. Packages may include time sensitive dates.

- Sponsors will be added to website with sponsorship confirmation. Day of event signage deadline is 6-1-20
- Participant slots may be donated to families who may like to walk but are unable to fundraise.