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The survey results show Cleveland Habitat homeowners report many positive life changes attributable to owning their homes. Habitat homeowners benefit from the training and resources they receive and make on-going improvements to their homes.

Note: Images are not linked to survey respondents

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- Cleveland Police Data: Habitat's presence reduces neighborhood crime p.4
- 2020 Thrivent Faith Build p.5

ReStore News p.6
- Declutter Spring Cleaning Checklist
- Brand-new items available
- DIY Project

2019 Wrap Up
- 2019 Annual Report p.3
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Habitat homes improve emotional and physical wellbeing for the whole family

65% report better physical health since purchasing their home

Over 60% families reported their children having better:

- behavior at home
- grades
- behavior at school
- school attendance

Sweat Equity Program teaches families home maintenance skills

61% described improvements ranging from minor repairs to major additions

A homeowner of 15+ years

“The Sweat Equity program has allowed me to see how working together to help one another better our community. It has also humbled me. Participating in something that will become your safe haven makes you appreciate it that much more."

Bryan Sanders, Chair
Meyers, Roman, Friedberg & Lewis

Jim Callura, Vice Chair/Treasurer
Medical Mutual

Michael Overend, Vice Chair/Secretary
SITE Centers Corp.

2019 Board of Directors

- Jon K. Baxmiller, Community Representative
- Jason Dougher, Eaton Corporation
- Gary B. Fell, Volunteer
- Ashley Gault, Tucker EB & LP
- John George II, Cleveland Clinic
- Edward Hartzel, THE MG International Group, LLC
- Kevin Hoy, APS Office Furniture
- Scott Hylopt, UPS
- Rick Kietz, Hyland Software
- Matthew T. McPheters, GE
- Tyson Mitchell, Ohio Guidestone
- Adam Nascimento, Squire Patton Boggs
- Jay Nordhoff, Swagelok
- Mark C. Nylander, Nylander & Partners, LLC
- Tonya Perkins-Staudmire, New York Community Bank
- Adam Primm, Bienesch, Pfieuffer, et al
- Sarah Shakh, Community Representative
- Stephen G. Sordo, Jones Day
- Larry Vandendriessche, Volunteer
- Amy Whiteacre, First American Title
- Robert Walker, GRB Bank US
- John Habat, President/CEO

2019 Donors

- Neighborhood Revitalizer
  The Catherine L. and Edward A. Lozick Foundation
  $150,000+

- Home Builder
  The Clevelend Foundation
  $70,000+

- Foundation Builder
  The supporters of the cleveland housing coalition
  $35,000+

- Cornerstone Builder
  The supporters of the cleveland housing coalition
  $10,000+

- Team Builder
  The supporters of the cleveland housing coalition
  $2,500+

2019 Members

- Meyers, Roman, Friedberg & Lewis
- New York Community Bank
- Timothy Person
- Plymouth Church United Church of Christ
- Quick Loans Community Fund
- REACH Foundation, Inc.
- RV Community Development, LLC
- Saint Luke’s Foundation
- The Church of the Covenant
- The Hispanic Fund
- The Ohio Builders Foundation
- The United Methodist Church of Greater Ohio
- Toyota Material Handling Ohio
- Trendy Urba Methodist Church
- UPH Foundation
- Wohler-Blalock, LLP
- William, M. Weiskel Foundation
- Amy Williams

Thank you to all of the individuals and families who took the time to give us such useful feedback!
Letter from President/CEO & Board Chair

It’s a magical moment when a family receives the key to their Habitat home. So much goes into that key — every dollar you gave, every wall you raised, and all the family’s hard work. And that key unlocks more than their front door: it unlocks a world of potential.

In 2019, 24 families purchased homes—a record for Cleveland Habitat! We broke ground on six new homes on Grandview Avenue—our first new construction in 7 years.

These new homes help further our revitalization efforts and unlock the potential of a community.

Home is the foundation for everything—health, education, wealth building. Good housing impacts every classroom, every business, board room, community organization, and every neighborhood.

Our Homeownership Impact Survey revealed just how much purchasing an affordable home through partnership with Habitat changes lives and unlocks potential for generations.

Thanks for all you do to support our mission,

John Habat, CEO Bryan Dardis, Board Chair

2019 Financials

Revenue $7,187,297*

* Includes $1,838,641 held in mortgages by Habitat

Philanthropic $2,680,559
ReStore $2,337,995
Home Sales $1,797,500
Other $371,243

Expenses $5,381,878
Net Assets $8,035,156

2019 Financials

Philanthropic $2,680,559
ReStore $2,337,995
Home Sales $1,797,500
Other $371,243

Program $4,737,621
Fundraising $322,596
Administration $321,661

Affordable Homeownership

Average Monthly Payment: $534 ($341-851)

Home Sale Price: $79,902 ($58-128k)

ReStore Impact

2019 $2.34m
2018 $2.18m
2017 $2.02m

Number of Volunteers

2019 3,259
2018 3,203
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2019 90,606
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John Evans turns 100 years old this year! We want to celebrate his centennial by raising $100,000 at this year’s Walk. The funds will build a home in the Buckeye/Woodhill neighborhood.

Runners and walkers can participate in a full 5K or walk/mosey in a 1-mile course. Come and enjoy the lake, the fun, the run and the fellowship as we celebrate John’s 100th birthday.

2020 Goal: $100,000

FREE registration (donate and/or raise $20 or more and get a t-shirt)
fundraise (ask family and friends)
join (team captain, participant or virtual walker)

jugedavatwalk.org

600+ participants
$70,000+ raised
50 dozen donuts
Cleveland Police Data:
Habitat’s Presence Reduces Neighborhood Crime

Cleveland Habitat has concentrated its construction, rehab and spruce-up activities in the neighborhood shown below. These “Heat Maps” are generated by the Cleveland Police Department. What is shown is that where Habitat has a concentrated presence, crime falls substantially. This is consistent with the Habitat homeowner survey results regarding safety issues.

In recognition of Habitat’s impact, the Fourth District and the Cleveland Police Foundation awarded to us its 2019 Community Service Award.

2016

2019

7 out of 10 families said they feel better about safety in their communities

9 out of 10 families said their safety in Habitat home is better

level of stress is better

children’s safety in Habitat home is better

feelings of safety at home are better

It has impacted my whole family after living in the projects for 10 years. It’s a breath of fresh air to go into our own door and don’t hear a lot of noise at night. Seeing no fights, hearing no gunshots.

Cleveland Habitat Launches New Website

With a fresh look, the new Cleveland Habitat website design adapts to current web trends and streamlines the user experience. While browsing the website, users are quickly able to locate ways to volunteer, donate, shop at ReStore and apply for Habitat’s homeownership program.

“The redesign is meant to enrich the quality of the user journey and provide a clear understanding of the mission and the benefits their time, talent and treasure have in making it possible,” said Blake Johnston, Associate Director of Marketing and Communications.

Cleveland Habitat has committed to building 50 houses in Zambia over the next 5 years. This fall, several members of our Board of Directors and other community members intends to head to Zambia for a 6-day trip to build homes.

For more information, contact Kim Pride at kpride@clevelandhabitat.org

Zambia Update

Cleveland Habitat and local churches are partner-

ing to build a home on Grandview Avenue in the Buckeye/Woodhill neighborhood. The project is powered by faith and a passion to build stronger families, churches and communities in Cleveland.

Cleveland Habitat and Thrivent have partnered since 2006. This will be Thrivent’s 21st home.

Thrivent sponsors 50% of the home and challenges the faith community to raise the remaining funds. We are still looking for more faith partners to help reach our $10,000 goal.

This year, faith partners will not only volunteer on the Thrivent house with their own church, they will engage in a multi-church volunteer day.

Habitat and the 2020 Faith Build will partner with CrossRoads Mission to lead construction of interior and exterior walls for a house to be built on Hulda Avenue.

This event allows people of all abilities to participate through construction and by writing prayers and blessings on the walls of the homes.

2020 Faith Build

As of 3/10, faith partners include:

Brecksville United Methodist Church
Church of the Covenant Community of St. Peter
Lutheran Lord of Life Church
Plymouth Church UCC
St. Basil the Great Catholic Church
Church of St. Dominic
St. Joseph Catholic Church
St. Mark Catholic Church
St. Mary Church-Berea
St. Mary of the Falls
Strongsville United Methodist Church
St. Paul’s Episcopal Church
United Methodist Church of Chagrin Falls

Would you like to get your church involved with Habitat?

Contact Kimberly Pride at kpride@clevelandhabitat.org

Holy Angels Church is celebrating their 25th Anniversary by sponsoring a house. We will be seeking additional partners for this special faith project.

Construction Updates

Last summer, Cleveland Habitat broke ground on its first newly constructed homes since 2012 on Grandview Avenue in the Buckeye/Woodhill neighborhood. As of March 2020, eight of ten homes have been started. A drive down the street will show you just how far some of the houses are. Porches, roofing, windows and garage walls have been installed. Interior work is underway. Habitat expects to finish the homes in early summer.

Building 10 homes each on Grandview and Hulda Avenues is possible because of our neighborhood and house sponsors/partners: Thrivent Faith Build and their Apostles partners, Church of The Saviour, Swagelok, Bank of America, Quicken Loans, The Cleveland Foundation, Saint Luke’s Foundation and the Building Great Futures youth program.

For a third year, Cleveland Habitat will partner with Greater Cleveland Boys & Girls Clubs and Youth Opportunities Unlimited to train a group of 16-18 year olds in basic construction principles.

The students will be a part of two new construction homes that will start early summer on Hulda Avenue. Check our Facebook page and website for updates on our neighborhood revitalization efforts.
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3/4 of families said:

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Low Medium High

2019

Low Medium High

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Future Habitat homeowner, Megan, selects the finishes for her home that will be constructed on Grandview Ave. Megan’s house is sponsored by Swayneok.

spring/summer
Declutter
A Spring Cleaning Checklist for Every Room

- **Bedroom**: examine items on all flat surfaces, take a look at clothes and shoes and look under your bed.
  - **Accepted at ReStore**: home decor, beds, dressers, nightstands and other bedroom furniture.
- **Kitchen**: perform a thorough cabinet sweep, take an inventory of your dishwasher, small/large appliances and other kitchen accessories and see what you use and what you do not.
  - **Accepted at ReStore**: dishes, small appliances, sinks, kitchen tools, kitchen cabinets, tables, etc.

Living Room: sort through drawers, entertainment centers for electronics or other items you may no longer use, and organize storage and assess furniture and home decor condition.

- **Accepted at ReStore**: home decor, furniture, bookcases/shelving, antiques, small electronics, etc.
- **Garage/Attic/ Shed**: assess the organization of the space and group into types of items, storage deciding what to keep and what to donate.
  - **Accepted at ReStore**: lumber, doors, tools, building materials, etc.

Brand-NEW Items!
We now carry a selection of BRAND NEW ITEMS!
You already save big on your favorite home improvement needs, building supplies, gently used furniture, tools and appliances, but now you also have a large selection of new flooring, area rugs, bedding, paint and other items to SAVE on.

Shop in and take a look at new ways to save at ReStore!

DIY @ ReStore
Turning a Bookshelf into a Wardrobe

ATTENTION PARENTS: It’s time to attack your kid’s messy closet (or even yours). Yes, it may be daunting, but have no fear — we’re here to help.

Materials:
- Bookshelf* 
- Dowel Rods* 
- Curtain Rods* 
- Paint/Stain* 
- Contact Paper* 
*available at ReStore

Tools:
- Measuring Tape* 
- Saw* 
- Cordless Drill* 
- Paint Brush*

1. Bookshelf (you may want to paint or stain)
2. Using curtain or dowel rods and baskets, determine what shelves to remove and where to place curtain rod(s)
3. Hang clothes and fill baskets
   - Nails/Secure unit to wall and avoid overloading

2019 Annual Report

Letter from President/CEO & Board Chair

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Our Homeownership Impact Survey revealed just how much purchasing an affordable home through partnership with Habitat changes lives and unlocks potential for generations.

Thanks for all you do to support our mission,

John Habib, CEO
Bryan Davis, Board Chair

Unlocking Potential

2019 Financials

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<tbody>
<tr>
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<td>Other</td>
<td>$371,243</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$5,398,412</strong></td>
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Adequate Homeownership

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<thead>
<tr>
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<tr>
<td><strong>Average Payment</strong></td>
<td><strong>$534</strong></td>
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Homes Sold

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<thead>
<tr>
<th>Year</th>
<th>Homes Sold</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>24</td>
</tr>
<tr>
<td>2016</td>
<td>20</td>
</tr>
<tr>
<td>2017</td>
<td>9</td>
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Number of Volunteers

<table>
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clehabitatwalk.org

2020 Goal: $100,000

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fundraise (ask family and friends)

join (team captain, participant or virtual walker)
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65% report better physical health since purchasing their home

Over 60% families reported their children having better:

"I have been able to relieve stress by not worrying about how I was going to pay my rent, take care of my children and buy food. Being a homeowner has led me to be able to go back to school and earn another accomplishment."

Sweat Equity Program teaches families home maintenance skills

61% described improvements ranging from minor repairs to major additions

"Me, my husband and a friend did all the work. First time ever doing this type of work. Needed to save money. Both bathrooms turned out great. Looks professionally done. Saving to remodel our kitchen."

88% gained valuable maintenance skills

99% better understand maintaining a mortgage

97% feel good about working with Habitat in the community

97% feel more knowledgeable about fiscal responsibilities of homeownership

thank you

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96% have confidence in ability to take care of family
86% fees have been more stable
86% are hopeful about the future
88% feel their Habitat home is affordable

I gained a sense of independence, self-growth, and pride. I LOVE MY BEAUTIFUL HOME.

Note: Images are not linked to survey respondents

2020 Homeownership Impact Survey - continued p. 2