

spring/
summer
2020



Habitat Happenings

2020 Homeownership Impact Survey

To learn about the impact of affordable homeownership directly from families, Habitat engaged a Cleveland-based researcher to survey Habitat homeowners' quality of life.

The study utilized a multi-method data collection approach to reach as many Cleveland Habitat families as possible. The anonymous survey contained a total of 40 rating-style questions and additional open-ended questions where respondents could describe the experience in their own words. The survey concluded in December 2019.

The survey results show Cleveland Habitat homeowners report many positive life changes attributable to owning their homes. Habitat homeowners benefit from the training and resources they receive and make on-going improvements to their homes.



96%
have confidence in ability to take care of family



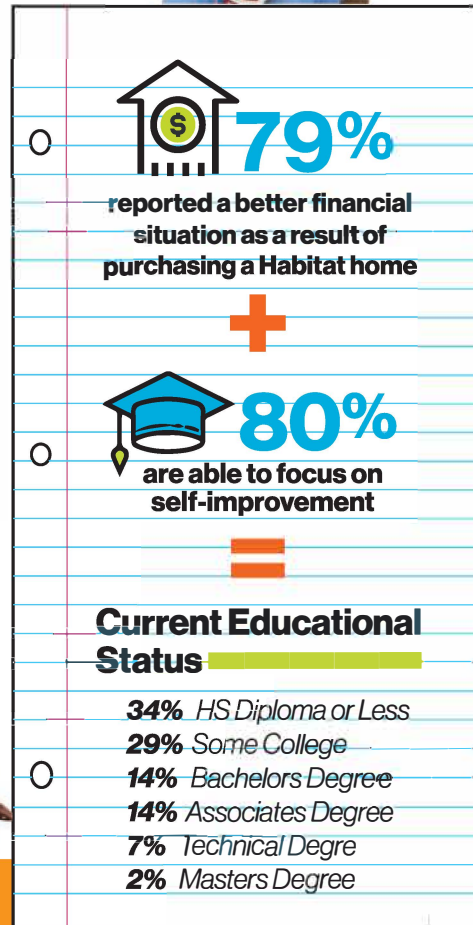
86%
lives have been more stable



86%
are hopeful about the future

“I gained a sense of independence, self-growth, and pride. I LOVE MY BEAUTIFUL HOME.”

Note: Images are not linked to survey respondents



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Habitat homes improve emotional and physical wellbeing for the whole family



65%

report better physical health since purchasing their home

“ I have been able to relieve stress by not worrying about how I was going to pay my rent, take care of my children and buy food. Being a homeowner has led me to be able to go back to school and earn another accomplishment. ”



Over 60%

families reported their children having better:



behavior at home



grades



behavior at school



school attendance



Sweat Equity Program teaches families home maintenance skills

61%

described improvements ranging from minor repairs to major additions



“ The Sweat Equity program has allowed me to see how working together to help one another betters our community. It has also humbled me. Participating in something that will become your safe-haven makes you appreciate it that much more. ”

A homeowner of 15+ years:

“Me, my husband and a friend did all the work. First time ever doing this type of work. Needed to save money.

Both bathrooms turned out great. Looks professionally done. Saving to remodel our kitchen.”

88%

gained valuable maintenance skills

99%

better understand maintaining a mortgage

97%

are more knowledgeable about fiscal responsibilities of homeownership

97%

feel good about working with Habitat in the community



thank you

to all of the individuals and families who took the time to give us such useful feedback!

Letter from President/CEO & Board Chair

It's a magical moment when a family receives the key to their Habitat home. So much goes into that key — every dollar you gave, every wall you raised, and all the family's hard work. And that key unlocks more than their front door: it unlocks a world of potential.

In 2019, 24 families purchased homes—a record for Cleveland Habitat! We broke ground on six new homes on Grandview Avenue—our first new construction in 7 years.

These new homes help further our revitalization efforts and unlock the potential of a community.

Home is the foundation for everything—health, education, wealth building. Good housing impacts every classroom, every business, board room, community organization, and every neighborhood.

Our Homeownership Impact Survey revealed just how much purchasing an affordable home through partnership with Habitat changes lives and unlocks potential for generations.

Thanks for all you do to support our mission,

 John Habat, CEO
 Bryan Dardis, Board Chair

2019 Financials



Revenue **\$7,187,297***

* Includes \$1,838,641 held in mortgages by Habitat

- Philanthropic **\$2,680,559**
- ReStore **\$2,337,995**
- Home Sales **\$1,797,500**
- Other **\$371,243**



Expenses **\$5,381,878**

Net Assets **\$8,035,156**

- Program **\$4,737,621**
- Fundraising **\$322,596**
- Administration **\$321,661**

Affordable Homeownership

Average Monthly Payment: \$534
 (\$341-851)

Average Home Sale Price: \$79,902
 (\$58-128k)

Homes Sold

2019	24
2018	20
2017	9

ReStore Impact

2019	\$2.34m
2018	\$2.18m
2017	\$2.02m

Number of Volunteers

2019	3,259
2018	3,203
2017	2,771

Volunteer Hours

2019	90,606
2018	93,662
2017	81,968



June 13, 2020
Lower Edgewater Park

8:30 am | Registration Opens
10:30 am | Start

Why Walk/Run/Mosey?

The Habitat Walk/Run/Mosey is the only annual fundraiser that Cleveland Habitat hosts. Now in its 19th year, the Walk was started by John and Mary Evans and has grown each year.

John Evans turns 100 years old this year! We want to celebrate his centennial by raising \$100,000 at this year's Walk. The funds will build a home in the Buckeye/Woodhill neighborhood.

Runners and walkers can participate in a full 5K or walk/mosey in a 1-mile course. Come and enjoy the lake, the fun, the run and the fellowship as we celebrate John's 100th birthday.



600+ participants
\$70,000+ raised
50 dozen donuts

2020 Goal: \$100,000



- FREE registration** (donate and/or raise \$20 or more and get a t-shirt)
- fundraise** (ask family and friends)
- join** (team captain, participant or virtual walker)

clehabitatwalk.org

Cleveland Police Data:

Habitat's Presence Reduces Neighborhood Crime

Cleveland Habitat has concentrated its construction, rehab and spruce-up activities in the neighborhood shown below. These "Heat Maps" are generated by the Cleveland Police Department. What is shown is that where Habitat has a concentrated presence, crime falls substantially. This is consistent with the Habitat homeowner survey results regarding safety issues.

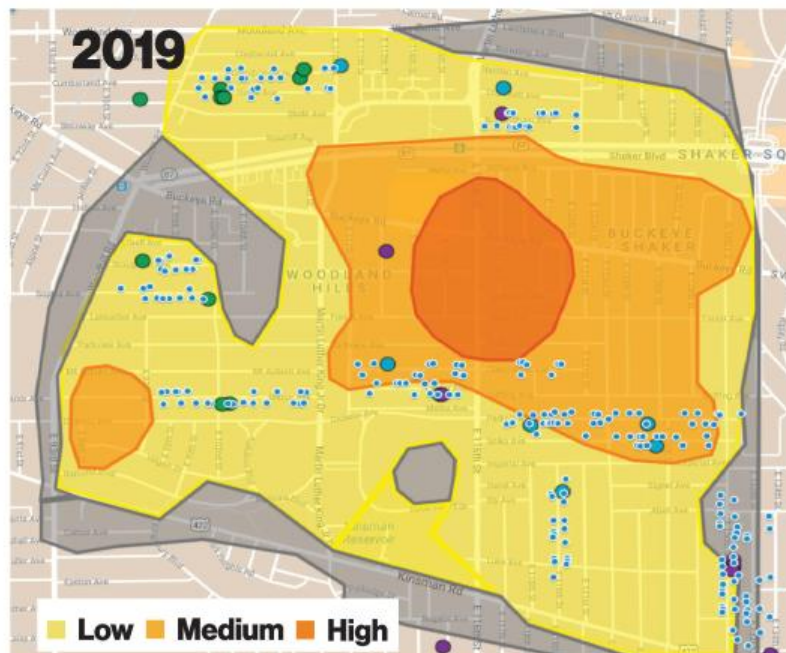
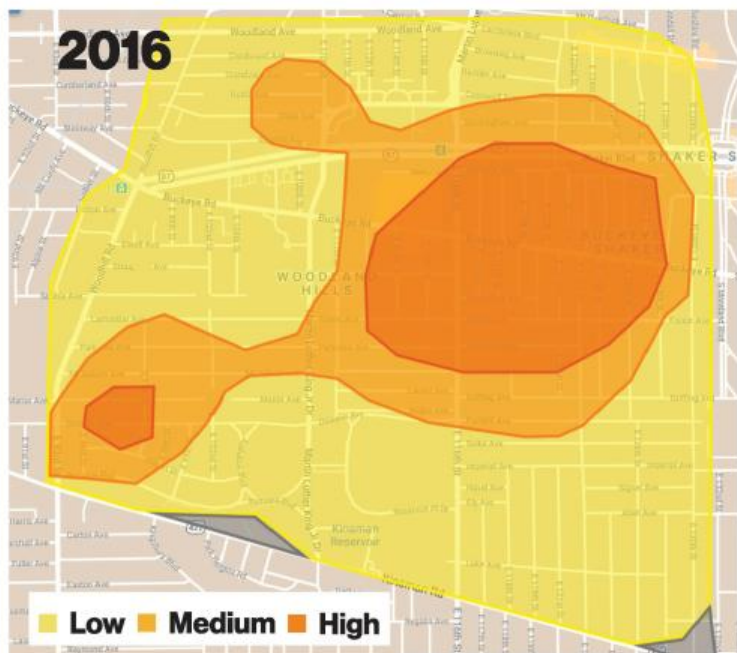
In recognition of Habitat's impact, the Fourth District and the Cleveland Police Foundation awarded to us its 2019 Community Service Award.

3/4 of families said:

- ✓ level of stress is better
- ✓ children's safety in Habitat home is better
- ✓ feelings of safety at home are better

7 out of 10

- ✓ families said they feel better about safety in their communities



“ It has impacted my whole family after living in the projects for 10 years. It's a breath of fresh air to go into our own door and don't hear a lot of noise at night. Seeing no fights, hearing no gunshots. ”



Cleveland Habitat Launches New Website

With a fresh look, the new Cleveland Habitat website design adapts to current web trends and streamlines the user experience. While browsing the website, users are quickly able to locate ways to volunteer, donate, shop at ReStore and apply for Habitat's homeownership program.

"The redesign is meant to enrich the quality of the user journey and provide a clear understanding of the mission and the benefits their time, talent and treasure have in making it possible," said Blake Johnston, Associate Director of Marketing and Communications.



Zambia Update

Cleveland Habitat has committed to building 50 houses in Zambia over the next 5 years. This fall, several members of our Board of Directors and other community members intend to head to Zambia for a 6-day trip to build homes.

For more information, contact Kim Pride at kpride@clevelandhabitat.org



THRIVENT® 2020 Faith Build

Cleveland Habitat and local churches are partnering to build a home on Grandview Avenue in the Buckeye/Woodhill neighborhood. The project is powered by faith and a passion to build stronger families, churches and communities in Cleveland.

As of 3/10, faith partners include:
Brecksville United Methodist Church
Church of the Covenant
Community of St. Peter
Lutheran Lord of Life Church
Plymouth Church UCC
St. Basil the Great Catholic Church
Church of St. Dominic
St. Joseph Catholic Church
St. Mark Catholic Church
St. Mary Church- Berea
St. Mary of the Falls
Strongsville United Methodist Church
St. Paul's Episcopal Church
United Methodist Church of Chagrin Falls



Cleveland Habitat and Thrivent have partnered since 2006. This will be Thrivent's 21st home.

Thrivent sponsors 50% of the home and challenges the faith community to raise the remaining funds. We are still looking for more faith partners to help reach our \$80,000 goal.

This year, faith partners will not only volunteer on the Thrivent house with their own church, they will engage in a multi-church volunteer day.



Habitat and the 2020 Faith Build will partner with **CrossRoads Mission** to lead construction of interior and exterior walls for a house to be built on Hulda Avenue.

This event allows people of all abilities to participate through construction and by writing prayers and blessings on the walls of the homes.

 **Would you like to get your church involved with Habitat?**

Contact Kimberly Pride at kpride@clevelandhabitat.org



Holy Angels Church is celebrating their 25th Anniversary by sponsoring a house. We will be seeking additional partners for this special faith project.

Construction Updates

Last summer, Cleveland Habitat broke ground on its first newly constructed homes since 2012 on Grandview Avenue in the Buckeye/Woodhill neighborhood. **As of March 2020, eight of ten homes have been started.** A drive down the street will show you just how far some of the houses are. Porches, roofing, windows and garage walls have been installed. Interior work is underway. **Habitat expects to finish the homes in early summer.**

Building 10 homes each on Grandview and Hulda Avenues is possible because of our neighborhood and house sponsors/partners: Thrivent Faith Build and their Apostles partners, Church of The Saviour, Swagelok, Bank of America, Quicken Loans, The Cleveland Foundation, Saint Luke's Foundation and the Building Great Futures youth program.



Future Habitat homeowner, Megan, selects the finishes for her home that will be constructed on Grandview Ave. Megan's house is sponsored by Swagelok.



For a third year, Cleveland Habitat will partner with Greater Cleveland Boys & Girls Clubs and Youth Opportunities Unlimited to train a group of 16-18 year olds in basic construction principals. The students will be a part of two new construction homes that will start early summer on Hulda Avenue.

Check our Facebook page and website for updates on our neighborhood revitalization efforts.



ReStore

Great Stuff at Great Prices

Donate & Shop

Shop the store that builds homes! Visit Cleveland Habitat ReStore locations in Cleveland and North Randall, where you'll find donated items, overstock and brand-new items and more!

- appliances
- furniture
- home decor
- cabinets
- tools
- lighting
- building supplies
- hardware
- and more



✓ Declutter

A Spring Cleaning Checklist for Every Room

- ✓ **Bedroom:** examine items on all flat surfaces, take a look at clothes and shoes and look under your beds.
Accepted at ReStore: home decor, beds, dressers, nightstands and other bedroom furniture.
- ✓ **Kitchen:** perform a thorough cabinet sweep, take an inventory of your dishware, small/large appliances and other kitchen accessories and see what you use and what you do not.
Accepted at ReStore: dishes, small appliances, sinks, kitchen tools, kitchen cabinets, tables, etc.

- ✓ **Living Room:** sort through drawers, entertainment centers for electronics or other items you may no longer use, and organize storage and assess furniture and home decor condition.
Accepted at ReStore: home decor, furniture, book cases/shelving, antiques, small electronics, etc.

- ✓ **Garage/basement/shed:** assess the organization of the space and group into types of items/storage deciding what to keep and what to donate.
Accepted at ReStore: lumber, doors, tools, building materials, etc.

Brand-NEW Items!

We now carry a selection of **BRAND NEW** items!

You already save big on your favorite home improvement needs, building supplies, gently used furniture, tools and appliances, but now you also have a large selection of new flooring, area rugs, bedding, paint and other items to SAVE on.

Stop in and take a look at new ways to save at ReStore!



DIY @ ReStore

Turning a Bookshelf into a Wardrobe



ATTENTION PARENTS: It's time to attack your kid's messy closet (or even yours). Yes, it may be daunting, but have no fear — we're here to help.

Materials:

- Bookshelf*
- Dowel Rods* /Curtain Rods*
- Paint/Stain*
- Contact Paper*

Tools:

- Measuring Tape*
- Saw*
- Cordless Drill*
- Paint Brush*

* available at ReStore



1. Bookshelf (you may want to paint or stain)



2. Using curtain or dowel rods and baskets, determine what shelves to remove and where to place curtain rod(s)

3. Hang clothes and fill baskets

Note: Secure unit to wall and avoid overloading

2019 Donors

Neighborhood Revitalizer

\$150,000+

Quicken Loans

The Catherine L. and Edward A. Lozick Foundation

Home Builder

\$70,000+



Anonymous

Carolyn J. Widiger Estate

Foundation Builder

\$35,000+

Bank of America
Church of the Saviour United Methodist
Enterprise Community Partners

Carol A. Fricke Estate
Wells Fargo Bank, N.A.

Cornerstone Builder

\$10,000+

Anonymous
Jon K. and Peggy Baymiller
Bedrock Detroit
Benesch, Friedlander, Coplan & Aronoff LLP
Cleveland Clinic
Credit First National Association
Cuyahoga County Land Reutilization Corp.
DuPont Transportation & Industrial
First American Title Insurance Company
First Federal Lakewood
First National Bank of Pennsylvania
JAM Foundation
Kohl's Corporation
Koscielny Family Foundation
Major League Baseball Charities, Inc.
Medical Mutual of Ohio
Old Stone Church

Parker Hannifin Corporation
PNC Foundation
SITE Centers Corp.
Swagelok Company
The Eaton Charitable Fund
The Fred A. Lennon Charitable Trust
The Kelvin & Eleanor Smith Foundation
The Lozick Family Foundation
The Mihaly Family Charitable Fund
The Sauerland Foundation
Third Federal Savings & Loan
Thompson Hine, LLP
Travelers Insurance
U.S. Bank Foundation
Almar T. Widiger Estate
WS Tyler

Team Builder

\$2,500+

Anderson Heating-Cooling, LLC
Anonymous (3)
Bendix Commercial Vehicle Systems LLC
Brecksville United Methodist Church
Burr & Forman LLP
CBRE
Church of St. Dominic
Church of the Holy Angels
Congregation of St. Joseph
Dollar Bank Foundation
Michael and Jennie Dollar
FactSet
Fairmount Presbyterian Church
FirstEnergy Foundation
Barbara Gordon-Lickey
Greater Cleveland Community Shares
Robyne and John Habat
H.C. Murray Group
Hearts4Guatemala, Inc.
Henkel Corporation
Benjamin Hiles
Hyland Software Inc
Jones Day
Thomas Jorgensen and Jocelyn Ruf
Tom Kiczek Charitable Fund
Klein Lottman Family Trust
Langan
Lord of Life Lutheran Church
Dr. Robert Maciunas and Dr. Ann Failingner

Meyers, Roman, Friedberg & Lewis
New York Community Bank
Timothy Persons
Plymouth Church United Church of Christ
Quicken Loans Community Fund
RDA Real Estate Services, PLLC
Saint Angela Merici
Adam R. and Julie Nazette
Stephen and Laura Sozio
Squire Patton Boggs
St. Basil The Great Catholic Church
St. Joseph Catholic Church
St. Mark Catholic Church
St. Mary Catholic Church
St. Mary of the Falls
St. Paul Evangelical Lutheran Church
St. Paul's Episcopal Church of Cleveland Heights
Strongsville United Methodist Church
The Church of The Covenant
The Higley Fund
The O'Neill Brothers Foundation
The United Methodist Church of Chagrin Falls
Toyota Material Handling Ohio
Trinity United Methodist Church
Union Home Mortgage
UPS Foundation
Walter | Haverfield LLP
William M. Weiss Foundation
Amy Whitacre

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Sarah Shaikh

Community Representative

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Jones Day

Larry Vandendriessche

Volunteer

Amy Whitacre

First American Title

Robert Walker

CIBC Bank US

John Habat

President/CEO

thank you



Greater Cleveland
Habitat
for Humanity®

2110 W 110th St.
Cleveland, OH 44102

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U.S. POSTAGE
PAID
CLEVELAND, OH
PERMIT NO. 4232



ReStore

Greater Cleveland Habitat for Humanity

**discount home
improvement
store**



west location **east location**

2110 w 110th st.
cleveland, oh

4601 northfield rd.
north randall, oh



Open Until 6pm

tue/wed/thu
10am-6pm

Open Until 4pm

fri/sat
10am-4pm

**donate
in-store**

tue/wed/thu 8:30am-5:30pm
fri/sat 8:30am-3:30pm

**schedule
pick-up**

216.429.3631 clevelandhabitat.org/pickup



ReStore **\$5 off**
\$25

Valid with original coupon only; Valid at ReStore locations in Cleveland, OH and North Randall, OH. Coupon not to be combined with other promos; Photocopies not valid; Coupon must be surrendered at the time of purchase. Expires 09-01-20 SP-20



Greater Cleveland
Habitat
for Humanity®

Habitat Happenings

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**join us 8:30-10am
for fun activities!**



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