Dear Friends and Neighbors of Greater Cleveland Habitat for Humanity,

When we adopted a new three-year strategic plan in 2013, Cleveland Habitat was ready to shake off the remnants of the Great Recession and foreclosure crisis that seemed to cripple Cleveland and nonprofits such as Habitat serving city residents. We changed our model of doing business by focusing on rehabbing vacant homes which enabled us to reduce costs and serve more families. And we decided to focus our work in neighborhoods in which Cleveland Habitat could catalyze revitalization. We are pleased to make this report to you and share Cleveland Habitat’s accomplishments.

We have built up the infrastructure needed to serve even more families, and expect to see dramatic increases in house production and families served over the next three years. We can do this because of you. Thank you for enabling Cleveland Habitat to really make a difference for families and Cleveland neighborhoods.

Robert Walker, Board Chairman

John Habat, President / CEO
**ReStore BY THE NUMBERS**

**WHAT HAPPENS TO HABITAT HOMEOWNERS?**

Survey of 3000 Minnesota Habitat Homeowners (February 2015)

- Over half said their children’s grades improved
- Over 90% said an adult in the home either plans to start, has started and/or completed a higher education or training program
- More than 80% feel connected
- More than 90% feel safe in their homes
- Over 50% reported improved health
- Over 90% said their lives were better
- Over half said they have more money
SUPPORT FROM OUR NEIGHBORS

Home Builder
($50,000+)
Anonymous
City of Cleveland HUD
The Cleveland Foundation
First Federal Lakewood
The Reinberger Foundation
Saint Luke’s Foundation

Foundation Builder
($25,000 - $49,999)
Bank of America
The Edward A. & Catherine L. Lozick Foundation
Famicos Foundation
Federal Home Loan Bank of Cincinnati
Greater Cleveland Habitat for Humanity Board of Directors
The Fred A. Lennon Charitable Trust
ThriventBuilds
The McBride Fund of the Cleveland Foundation
Wells Fargo Foundation

Cornerstone Builder
($10,000 - $24,999)
Benesch, Friedlander, Caplan & Aronoff LLP
Cleveland Clinic Health System
Greater Cleveland Community Shares
JAM Foundation
Jewish Federation of Cleveland
The Kelvin & Eleanor Smith Foundation
The Kent H. Smith Charitable Trust
Kosciuszko Family
New York Community Bank
Ohio Development Services Agency
Parker Hannifin Foundation
PNC Foundation
Robert A. Lewis
Stockyard, Clark-Fulton & Brooklyn Center Development Office
Safeguard Properties
Third Federal Savings & Loan
Thompson Hine, LLP
Travelers Insurance
The William J. and Dorothy K. O’Neill Foundation

WHAT IS THE VALUE OF BECOMING A HABITAT HOMEOWNER?
Average Appraised Value | Average Mortgage Amount | Average Monthly Payment (taxes and insurance included)
$65,000 | $43,000 | $385

OUR MISSION:
Seeking to put God’s love into action, Habitat for Humanity brings people together to build homes, communities and hope.

THREE-YEAR STRATEGIC PLAN REVIEW

Goal 1:
Homeownership
Help More Families Become Homeowners

Goal 2:
Neighborhood Revitalization
Help Existing Homeowners with Exterior Repairs

Goal 3:
Increase ReStore Sales
Contribute to Housing Programs with Additional Sales

Goal 4:
Build Volunteer Base
Increase Ability Through Increased Volunteer Participation

Hours: 58,176, 68,525, 79,065

# of Volunteers: 1,058, 1,558, 2,797
In almost 30 years of helping families improve their housing situations, we at Greater Cleveland Habitat for Humanity have seen firsthand how critical homeownership is to families and to communities.

To help make affordable homeownership a reality, you - our neighbor - make a significant impact. Our neighbors are the many thousands of volunteers, ReStore donors and shoppers, and financial supporters who made 210 homes possible for Cleveland families.

With your help, Habitat homeowners achieve the strength, stability and independence they need to build a better life for themselves and their families.

We ask you - our neighbor - to help us with the next 100 houses.