

spring/  
summer  
2020



# Habitat Happenings

## 2020 Homeownership Impact Survey

To learn about the impact of affordable homeownership directly from families, Habitat engaged a Cleveland-based researcher to survey Habitat homeowners' quality of life.

The study utilized a multi-method data collection approach to reach as many Cleveland Habitat families as possible. The anonymous survey contained a total of 40 rating-style questions and additional open-ended questions where respondents could describe the experience in their own words. The survey concluded in December 2019.

The survey results show Cleveland Habitat homeowners report many positive life changes attributable to owning their homes. Habitat homeowners benefit from the training and resources they receive and make on-going improvements to their homes.



**96%**  
have confidence in ability to take care of family



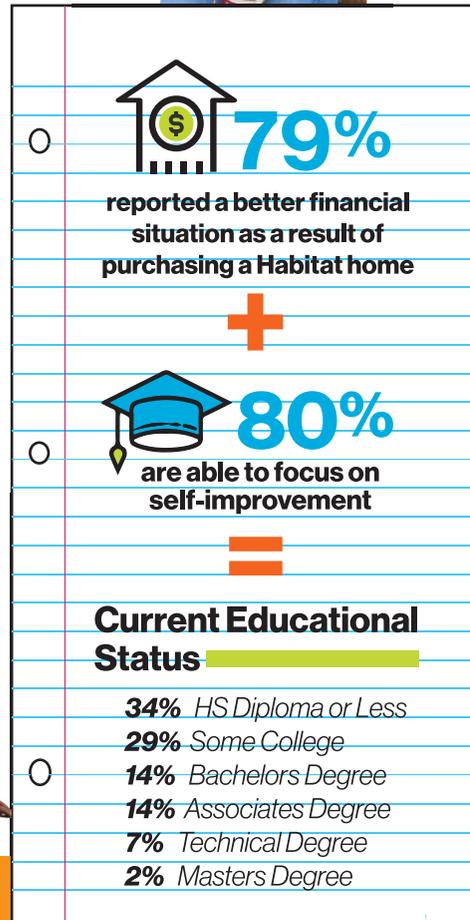
**86%**  
lives have been more stable



**86%**  
are hopeful about the future

“I gained a sense of independence, self-growth, and pride. I LOVE MY BEAUTIFUL HOME.”

Note: Images are not linked to survey respondents



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# Habitat homes improve emotional and physical wellbeing for the whole family



**65%**

report better physical health since purchasing their home

“I have been able to relieve stress by not worrying about how I was going to pay my rent, take care of my children and buy food. Being a homeowner has led me to be able to go back to school and earn another accomplishment.”



**Over 60%**

families reported their children having better:



behavior at home



grades



behavior at school



school attendance



## Sweat Equity Program teaches families home maintenance skills

**61%**

described improvements ranging from minor repairs to major additions



“The Sweat Equity program has allowed me to see how working together to help one another betters our community. It has also humbled me. Participating in something that will become your safe-haven makes you appreciate it that much more.”

**A homeowner of 15+ years:**

“Me, my husband and a friend did all the work. First time ever doing this type of work. Needed to save money.

Both bathrooms turned out great. Looks professionally done. Saving to remodel our kitchen.”

**88%**

gained valuable maintenance skills

**99%**

better understand maintaining a mortgage

**97%**

are more knowledgeable about fiscal responsibilities of homeownership

**97%**

feel good about working with Habitat in the community



**thank you**

to all of the individuals and families who took the time to give us such useful feedback!

## Letter from President/CEO & Board Chair

It's a magical moment when a family receives the key to their Habitat home. So much goes into that key — every dollar you gave, every wall you raised, and all the family's hard work. And that key unlocks more than their front door: it unlocks a world of potential.

In 2019, 24 families purchased homes—a record for Cleveland Habitat! We broke ground on six new homes on Grandview Avenue—our first new construction in 7 years.

These new homes help further our revitalization efforts and unlock the potential of a community.

Home is the foundation for everything—health, education, wealth building. Good housing impacts every classroom, every business, board room, community organization, and every neighborhood.

Our Homeownership Impact Survey revealed just how much purchasing an affordable home through partnership with Habitat changes lives and unlocks potential for generations.

Thanks for all you do to support our mission,

 John Habat, CEO  
 Bryan Dardis, Board Chair

## 2019 Financials



Revenue **\$7,187,297\***

\* Includes \$1,838,641 held in mortgages by Habitat

- Philanthropic **\$2,680,559**
- ReStore **\$2,337,995**
- Home Sales **\$1,797,500**
- Other **\$371,243**



Expenses **\$5,381,878**

- Program **\$4,737,621**
- Fundraising **\$322,596**
- Administration **\$321,661**

## Affordable Homeownership

**Average Monthly Payment:** **\$534**  
 (\$341-851)

**Average Home Sale Price:** **\$79,902**  
 (\$58-128k)

## Homes Sold

2019	<b>24</b>
2018	<b>20</b>
2017	<b>9</b>

## ReStore Impact

2019	<b>\$2.34m</b>
2018	<b>\$2.18m</b>
2017	<b>\$2.02m</b>

## Number of Volunteers

2019	<b>3,259</b>
2018	<b>3,203</b>
2017	<b>2,771</b>

## Volunteer Hours

2019	<b>90,606</b>
2018	<b>93,662</b>
2017	<b>81,968</b>



**June 13, 2020**  
**Lower Edgewater Park**

**8:30 am | Registration Opens**  
**10:30 am | Start**

## Why Walk/Run/Mosey?

The Habitat Walk/Run/Mosey is the only annual fundraiser that Cleveland Habitat hosts. Now in its 19th year, the Walk was started by John and Mary Evans and has grown each year.

John Evans turns 100 years old this year! We want to celebrate his centennial by raising \$100,000 at this year's Walk. The funds will build a home in the Buckeye/Woodhill neighborhood.

Runners and walkers can participate in a full 5K or walk/mosey in a 1-mile course. Come and enjoy the lake, the fun, the run and the fellowship as we celebrate John's 100th birthday.



**600+ participants**  
**\$70,000+ raised**  
**50 dozen donuts**

## 2020 Goal: \$100,000



- **FREE registration** (donate and/or raise \$20 or more and get a t-shirt)
- **fundraise** (ask family and friends)
- **join** (team captain, participant or virtual walker)

[clehabitatwalk.org](http://clehabitatwalk.org)

# Cleveland Police Data:

## Habitat's Presence Reduces Neighborhood Crime

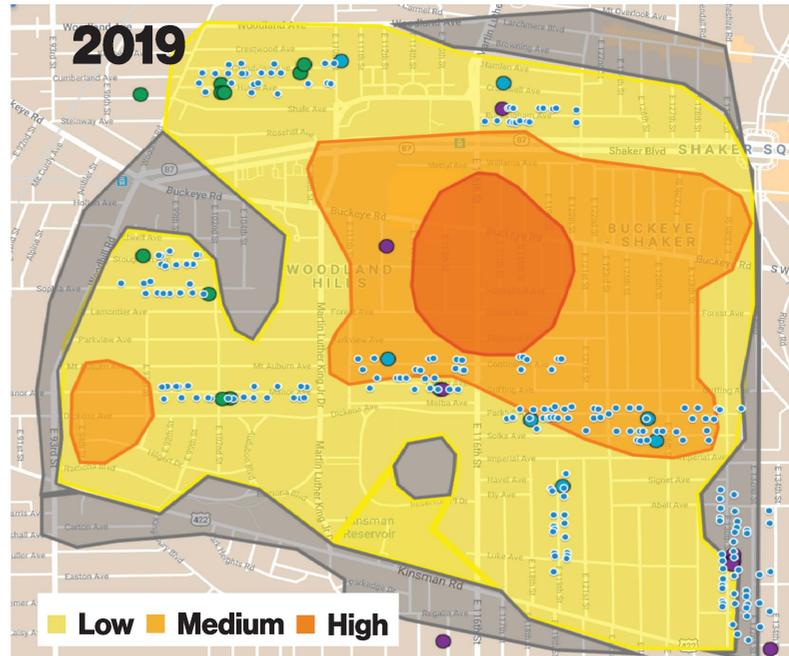
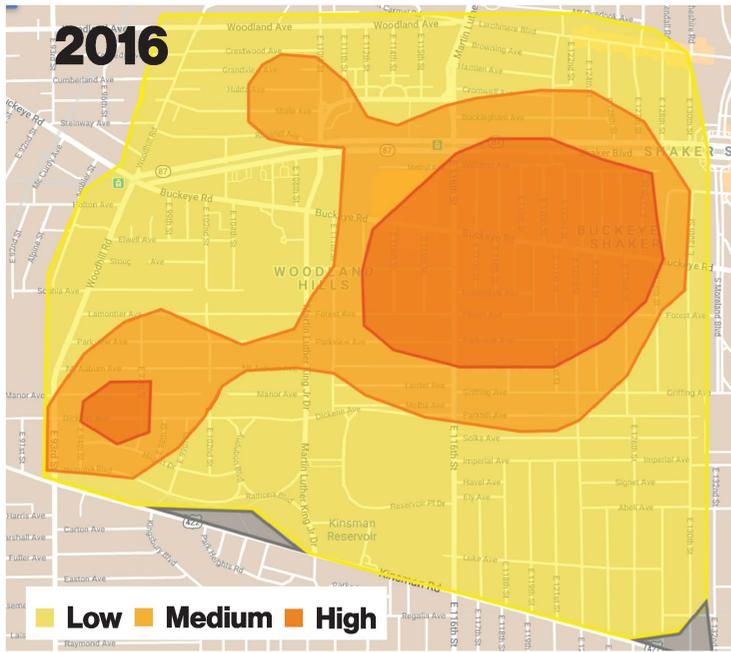
Cleveland Habitat has concentrated its construction, rehab and spruce-up activities in the neighborhood shown below. These "Heat Maps" are generated by the Cleveland Police Department. What is shown is that where Habitat has a concentrated presence, crime falls substantially. This is consistent with the Habitat homeowner survey results regarding safety issues.

In recognition of Habitat's impact, the Fourth District and the Cleveland Police Foundation awarded to us its 2019 Community Service Award.

**3/4 of families said:**

- ✓ level of stress is better
- ✓ children's safety in Habitat home is better
- ✓ feelings of safety at home are better

**7 out of 10 families said they feel better about safety in their communities**



“It has impacted my whole family after living in the projects for 10 years. It's a breath of fresh air to go into our own door and don't hear a lot of noise at night. Seeing no fights, hearing no gunshots.”



## Cleveland Habitat Launches New Website

With a fresh look, the new Cleveland Habitat website design adapts to current web trends and streamlines the user experience. While browsing the website, users are quickly able to locate ways to volunteer, donate, shop at ReStore and apply for Habitat's homeownership program.

“The redesign is meant to enrich the quality of the user journey and provide a clear understanding of the mission and the benefits their time, talent and treasure have in making it possible,” said Blake Johnston, Associate Director of Marketing and Communications.



## Zambia Update

Cleveland Habitat has committed to building 50 houses in Zambia over the next 5 years. This fall, several members of our Board of Directors and other community members intend to head to Zambia for a 6-day trip to build homes.

For more information, contact Kim Pride at [kpride@clevelandhabitat.org](mailto:kpride@clevelandhabitat.org)



Cleveland Habitat and local churches are partnering to build a home on Grandview Avenue in the Buckeye/Woodhill neighborhood. The project is powered by faith and a passion to build stronger families, churches and communities in Cleveland.

**As of 3/10, faith partners include:**  
 Brecksville United Methodist Church  
 Church of the Covenant  
 Community of St. Peter  
 Lutheran Lord of Life Church  
 Plymouth Church UCC  
 St. Basil the Great Catholic Church  
 Church of St. Dominic  
 St. Joseph Catholic Church  
 St. Mark Catholic Church  
 St. Mary Church- Berea  
 St. Mary of the Falls  
 Strongsville United Methodist Church  
 St. Paul's Episcopal Church  
 United Methodist Church of Chagrin Falls



Cleveland Habitat and Thrivent have partnered since 2006. This will be Thrivent's 21st home.

Thrivent sponsors 50% of the home and challenges the faith community to raise the remaining funds. We are still looking for more faith partners to help reach our \$80,000 goal.

This year, faith partners will not only volunteer on the Thrivent house with their own church, they will engage in a multi-church volunteer day.



Habitat and the 2020 Faith Build will partner with **CrossRoads Mission** to lead construction of interior and exterior walls for a house to be built on Hulda Avenue.

This event allows people of all abilities to participate through construction and by writing prayers and blessings on the walls of the homes.



**Would you like to get your church involved with Habitat?**

Contact Kimberly Pride at [kpride@clevelandhabitat.org](mailto:kpride@clevelandhabitat.org)



**Holy Angels Church is celebrating their 25th Anniversary by sponsoring a house. We will be seeking additional partners for this special faith project.**



## Construction Updates

Last summer, Cleveland Habitat broke ground on its first newly constructed homes since 2012 on Grandview Avenue in the Buckeye/Woodhill neighborhood. **As of March 2020, eight of ten homes have been started.** A drive down the street will show you just how far some of the houses are. Porches, roofing, windows and garage walls have been installed. Interior work is underway. **Habitat expects to finish the homes in early summer.**

**Building 10 homes each on Grandview and Hulda Avenues is possible because of our neighborhood and house sponsors/partners: Thrivent Faith Build and their Apostles partners, Church of The Saviour, Swagelok, Bank of America, Quicken Loans, The Cleveland Foundation, Saint Luke's Foundation and the Building Great Futures youth program.**



**For a third year, Cleveland Habitat will partner with Greater Cleveland Boys & Girls Clubs and Youth Opportunities Unlimited to train a group of 16-18 year olds in basic construction principals.**

The students will be a part of two new construction homes that will start early summer on Hulda Avenue.

Check our Facebook page and website for updates on our neighborhood revitalization efforts.



*Future Habitat homeowner, Megan, selects the finishes for her home that will be constructed on Grandview Ave. Megan's house is sponsored by Swagelok.*



# ReStore

Great Stuff at Great Prices

Donate & Shop

Shop the store that builds homes! Visit Cleveland Habitat ReStore locations in Cleveland and North Randall, where you'll find donated items, overstock and brand-new items and more!

- appliances
- furniture
- home decor
- cabinets
- tools
- lighting
- building supplies
- hardware
- and more



## ✓ Declutter

### A Spring Cleaning Checklist for Every Room

- ✓ **Bedroom:** examine items on all flat surfaces, take a look at clothes and shoes and look under your beds.  
*Accepted at ReStore: home decor, beds, dressers, nightstands and other bedroom furniture.*
- ✓ **Kitchen:** perform a thorough cabinet sweep, take an inventory of your dishware, small/large appliances and other kitchen accessories and see what you use and what you do not.  
*Accepted at ReStore: dishes, small appliances, sinks, kitchen tools, kitchen cabinets, tables, etc.*

- ✓ **Living Room:** sort through drawers, entertainment centers for electronics or other items you may no longer use, and organize storage and assess furniture and home decor condition.  
*Accepted at ReStore: home decor, furniture, book cases/shelving, antiques, small electronics, etc.*

- ✓ **Garage/basement/shed:** assess the organization of the space and group into types of items/storage deciding what to keep and what to donate.  
*Accepted at ReStore: lumber, doors, tools, building materials, etc.*

## Brand-NEW Items!

We now carry a selection of **BRAND NEW** items!

You already save big on your favorite home improvement needs, building supplies, gently used furniture, tools and appliances, but now you also have a large selection of new flooring, area rugs, bedding, paint and other items to SAVE on.

Stop in and take a look at new ways to save at ReStore!



area rugs



and more!

## DIY @ ReStore

Turning a Bookshelf into a Wardrobe



**ATTENTION PARENTS:** It's time to attack your kid's messy closet (or even yours). Yes, it may be daunting, but have no fear — we're here to help.

### Materials:

- Bookshelf\*
- Dowel Rods\* /Curtain Rods\*
- Paint/Stain\*
- Contact Paper\*

### Tools:

- Measuring Tape\*
- Saw\*
- Cordless Drill\*
- Paint Brush\*

\* available at ReStore



1. Bookshelf (you may want to paint or stain)



2. Using curtain or dowel rods and baskets, determine what shelves to remove and where to place curtain rod(s)

3. Hang clothes and fill baskets

Note: Secure unit to wall and avoid overloading

# 2019 Donors

## Neighborhood Revitalizer

**\$150,000+**

**Quicken Loans**

The Catherine L. and Edward A. Lozick Foundation

## Home Builder

**\$70,000+**



Anonymous

Carolyn J. Widiger Estate

## Foundation Builder

**\$35,000+**

Bank of America  
Church of the Saviour United Methodist  
Enterprise Community Partners

Carol A. Fricke Estate  
Wells Fargo Bank, N.A.

## Cornerstone Builder

**\$10,000+**

Anonymous  
Jon K. and Peggy Baymiller  
Bedrock Detroit  
Benesch, Friedlander, Coplan & Aronoff LLP  
Cleveland Clinic  
Credit First National Association  
Cuyahoga County Land Reutilization Corp.  
DuPont Transportation & Industrial  
First American Title Insurance Company  
First Federal Lakewood  
First National Bank of Pennsylvania  
JAM Foundation  
Kohl's Corporation  
Koscielny Family Foundation  
Major League Baseball Charities, Inc.  
Medical Mutual of Ohio  
Old Stone Church

Parker Hannifin Corporation  
PNC Foundation  
SITE Centers Corp.  
Swagelok Company  
The Eaton Charitable Fund  
The Fred A. Lennon Charitable Trust  
The Kelvin & Eleanor Smith Foundation  
The Lozick Family Foundation  
The Mihaly Family Charitable Fund  
The Sauerland Foundation  
Third Federal Savings & Loan  
Thompson Hine, LLP  
Travelers Insurance  
U.S. Bank Foundation  
Almar T. Widiger Estate  
WS Tyler

## Team Builder

**\$2,500+**

Anderson Heating-Cooling, LLC  
Anonymous (3)  
Bendix Commercial Vehicle Systems LLC  
Brecksville United Methodist Church  
Burr & Forman LLP  
CBRE  
Church of St. Dominic  
Church of the Holy Angels  
Congregation of St. Joseph  
Dollar Bank Foundation  
Michael and Jennie Dollar  
FactSet  
Fairmount Presbyterian Church  
FirstEnergy Foundation  
Barbara Gordon-Lickey  
Greater Cleveland Community Shares  
Robyne and John Habat  
H.C. Murray Group  
Hearts4Guatemala, Inc.  
Henkel Corporation  
Benjamin Hiles  
Hyland Software Inc  
Jones Day  
Thomas Jorgensen and Jocelyn Ruf  
Tom Kiczek Charitable Fund  
Klein Lottman Family Trust  
Langan  
Lord of Life Lutheran Church  
Dr. Robert Maciunas and Dr. Ann Failingner

Meyers, Roman, Friedberg & Lewis  
New York Community Bank  
Timothy Persons  
Plymouth Church United Church of Christ  
Quicken Loans Community Fund  
RDA Real Estate Services, PLLC  
Saint Angela Merici  
Adam R. and Julie Nazette  
Stephen and Laura Sozio  
Squire Patton Boggs  
St. Basil The Great Catholic Church  
St. Joseph Catholic Church  
St. Mark Catholic Church  
St. Mary Catholic Church  
St. Mary of the Falls  
St. Paul Evangelical Lutheran Church  
St. Paul's Episcopal Church of Cleveland Heights  
Strongsville United Methodist Church  
The Church of The Covenant  
The Higley Fund  
The O'Neill Brothers Foundation  
The United Methodist Church of Chagrin Falls  
Toyota Material Handling Ohio  
Trinity United Methodist Church  
Union Home Mortgage  
UPS Foundation  
Walter | Haverfield LLP  
William M. Weiss Foundation  
Amy Whitacre

## 2019 Board of Directors

### Bryan Dardis, Chair

Meyers, Roman, Friedberg & Lewis

### Jim Cellura, Vice Chair/Treasurer

Medical Mutual

### Michael Owendoff, Vice Chair/Secretary

SITE Centers Corp.

### Jon K. Baymiller

Community Representative

### Jason Dougher

Eaton Corporation

### Luke Elsass

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### Gary R. Fell

Volunteer

### Ashley Gault

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### John George III

Cleveland Clinic

### Edward Hartzell

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### Kevin Hoy

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### Scott Hyslop

UPS

### Rick Kirk

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Jones Day

### Larry Vandendriessche

Volunteer

### Amy Whitacre

First American Title

### Robert Walker

CIBC Bank US

### John Habat

President/CEO

thank you



Greater Cleveland  
**Habitat**  
for Humanity®

2110 W 110th St.  
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**ReStore**

Greater Cleveland Habitat for Humanity

**discount home  
improvement  
store**



**west location**   **east location**

2110 w 110th st.  
cleveland, oh

4601 northfield rd.  
north randall, oh



**Open Until 6pm**  
**tue/wed/thu**  
10am-6pm

**Open Until 4pm**  
**fri/sat**  
10am-4pm

**donate  
in-store**

**tue/wed/thu** 8:30am-5:30pm  
**fri/sat** 8:30am-3:30pm

**schedule  
pick-up**

**216.429.3631** [clevelandhabitat.org/pickup](http://clevelandhabitat.org/pickup)



Greater Cleveland  
**Habitat for Humanity**

**ReStore** **\$5 off**  
**\$25**

Valid with original coupon only; Valid at ReStore locations in Cleveland, OH and North Randall, OH. Coupon not to be combined with other promos; Photocopies not valid; Coupon must be surrendered at the time of purchase. Expires 09-01-20 SP-20



Greater Cleveland  
**Habitat**  
for Humanity®

# Habitat Happenings

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- Thrivent Faith Build

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- Brand-new items available
- DIY Project

### 2019 Wrap Up

- 2019 Annual Report
- 2019 Recognition



**join us 8:30-10am  
for fun activities!**



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