

walk. run. mosey.



2024 | 5K & 1 MILE

SPONSORSHIP OPPORTUNITIES

July 20th | Edgewater Park | 10 am



SUPPORT SAFE AFFORDABLE HOMEOWNERSHIP

23rd annual Habitat walk. run. mosey. 5k & 1 mile

Saturday, July 20, 2024

Edgewater Park 6500 Cleveland Memorial Shoreway, Cleveland, OH

who we are

Greater Cleveland Habitat for Humanity believes that every person should have a safe, decent and affordable place to live. Access to homeownership helps families build economic stability and generational wealth. Since 1987, our affiliate has brought together 80,000+ volunteers to help 300+ families and 1,000+ children find quality homes in 20+ neighborhoods.

who we serve

We work with families who earn low-to-moderate incomes - defined as 30-80% of the area median income (\$28,200- \$75,200 for a family of four). Families who meet our three criteria of Need, Ability to Pay, and Willingness to Partner are eligible to become one of our Partner Families. Upon completion of our affordable homeownership program, Partner Families are able to purchase a home at the appraised value with a zero-percent interest rate.

our results

95% of our Partner Families have been successful as long-term homeowners. Partner Families receive training in basic home maintenance, home repairs, finances, budgeting, and more.

Why Homeownership Matters

The statistics below demonstrate how the quality of life of our Habitat homebuyers have improved after moving into their homes. This is from a 2019 survey of Cleveland Habitat homebuyers.



felt they were more knowledgeable about fiscal responsibilities of homeownership after going through the Habitat Homeownership program



said their lives have been more stable



reported a better financial situation as a result of purchasing a Habitat home



5K walk. run. mosey & 1 mile fun walk

On your mark. Get set. Grab a donut!

walk. run. mosey. | 5K & 1 mile | 10 am

Registration opens at 8 am, so come early and partake in coffee & donuts (and some healthy snacks), t-shirt decorating, games, fellowship and more.

Please note: A shorter 1 mile fun walk/mosey route is available for those of us who know our limits.

Why Your Sponsorship Matters

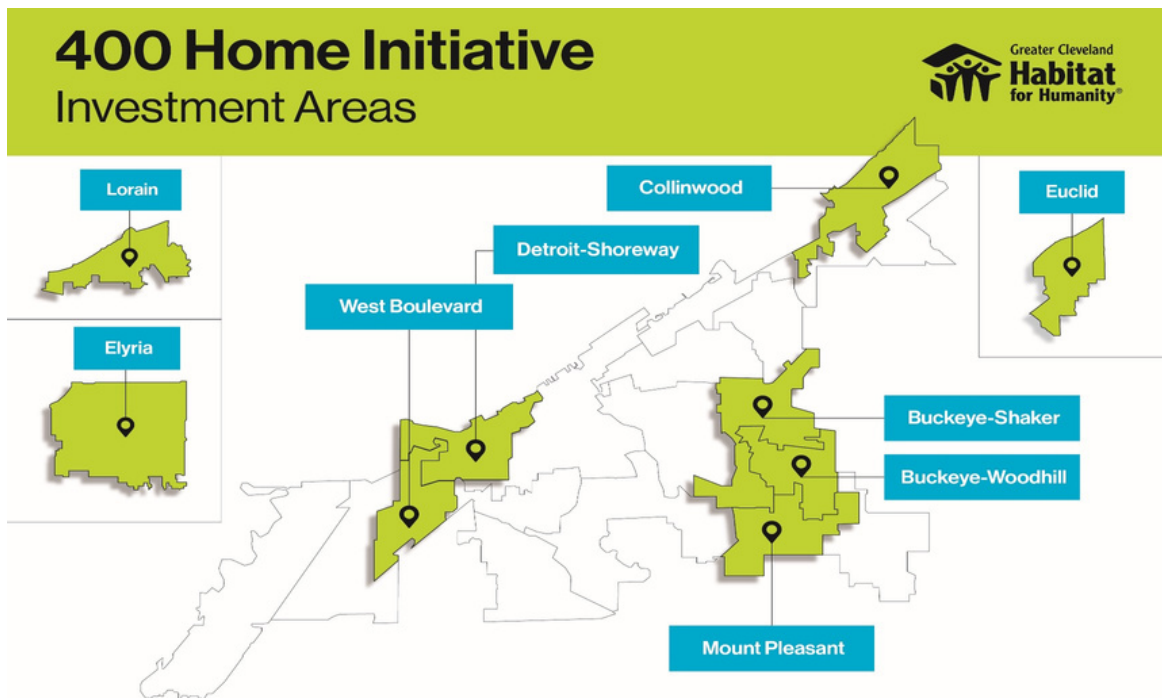
Your sponsorship builds affordable homes.

Cleveland has a severe affordable housing shortage. Families often have to choose between food, healthcare, and rent. Together, we can change that.

On August 29, 2023, Greater Cleveland Habitat broke ground on a new 400 Home Initiative. Over the next three+ years, Habitat plans to help 400 households in Cuyahoga and Lorain Counties through four key areas:

- Build 100 new homes
- Rehabilitate 50 homes, creating a genuinely new space with no major needs for at least ten years
- Serve 150 existing residents through Spruce-Up events which assist existing homeowners with minor repairs, landscaping, clean-up and more
- Serve 100 homeowners through our Critical Home Repair Program with major repairs such as roofs, porches, siding, etc.

The 400 Home Initiative will assist approximately 1,300 individuals.



SPONSORSHIP LEVELS

Neighborhood by Neighborhood

\$25,000

- Sponsor's name/logo displayed on all pre/post event promo materials (*from the date you sponsor*)
- Special social media post from Cleveland Habitat thanking sponsor | **23,000+ reach**
- Sponsor's name included in Cleveland Habitat issued press release
- Sponsor-created video to be shared on Cleveland Habitat social media platforms
- Sponsor's logo included in spring print newsletter | **12,000+ reach** | *must be submitted by March 15th*
- Sponsor's logo and link included on event registration page
- Verbal recognition the day of the event with speaking opportunity
- Sponsor's logo displayed at the start/finish
- Sponsor's logo displayed on informational sign along course
- Sponsor's logo displayed on event banners
- Participant slots with shirts: 35
- Included in wrap-up eNewsletter | **21,000+ reach**
- Included in fall print newsletter | **12,000+ reach**

Street by Street

\$15,000

- Sponsor's name/logo displayed on all pre/post event promo materials (*from the date of sponsorship*)
- Special social media post from Cleveland Habitat thanking sponsor | **23,000+ reach**
- Sponsor's name included in Cleveland Habitat issued press release
- Sponsor-created video to be shared on Cleveland Habitat social media platforms
- Sponsor's logo included in spring print newsletter | **12,000+ reach** | *must be submitted by March 15th*
- Sponsor's logo and link included on event registration page
- Verbal recognition the day of the event with speaking opportunity
- Sponsor's logo displayed at the start/finish
- Sponsor's logo displayed on informational sign along course
- Sponsor's logo displayed on event banners
- Participant slots with shirts: 25
- Included in wrap-up eNewsletter | **21,000+ reach**
- Included in fall print newsletter | **12,000+ reach**

Block by Block

\$10,000

- Sponsor-created video to be shared on Cleveland Habitat social media platforms
- Sponsor's logo included in spring print newsletter | **12,000+ reach** | *must be submitted by March 15th*
- Sponsor's logo included on event registration page
- Sponsor's logo displayed at the start/finish
- Sponsor's logo displayed on informational sign along course
- Sponsor's logo displayed on event banners
- Participant slots with shirts: 20
- Included in wrap-up eNewsletter | **21,000+ reach**
- Included in fall print newsletter | **12,000+ reach**

SPONSORSHIP LEVELS

Home by Home

\$5,000

- Sponsor's logo included in spring print newsletter | **12,000+ reach** | *must be submitted by March 15th*
- Sponsor's logo included on event registration page
- Sponsor's logo displayed on informational sign along course
- Sponsor's logo displayed on event banners
- Participant slots with shirts: 15
- Included in wrap-up eNewsletter | **21,000+ reach**
- Included in fall print newsletter | **12,000+ reach**

Family by Family

\$3,500

- Sponsor's name included in spring print newsletter | **12,000+ reach** | *must be submitted by March 15th*
- Sponsor's name/logo included on event registration page
- Sponsor's name displayed on informational sign along course
- Sponsor's name displayed on event banners
- Participant slots with shirts: 12
- Included in wrap-up eNewsletter | **21,000+ reach**
- Included in fall print newsletter | **12,000+ reach**

Brick by Brick

\$2,000

- Sponsor's name included in spring print newsletter | **12,000+ reach** | *must be submitted by March 15th*
- Sponsor's name/logo included on event registration page
- Sponsor's name displayed on event banners
- Participant slots with shirts: 8
- Included in wrap-up eNewsletter | **21,000+ reach**
- Included in fall print newsletter | **12,000+ reach**

Step by Step

\$1,000

- Sponsor's name included in spring print newsletter | **12,000+ reach** | *must be submitted by March 15th*
- Sponsor's name/logo included on event registration page
- Sponsor's name displayed on event banner
- Participant slots with shirts: 4
- Included in wrap-up eNewsletter | **21,000+ reach**
- Included in fall print newsletter | **12,000+ reach**

Nail by Nail

\$500

- Sponsor's name included in spring print newsletter | **12,000+ reach** | *must be submitted by March 15th*
- Sponsor's name/logo included on event registration page
- Sponsor's name displayed on event banner
- Participant slots with shirts: 2
- Included in wrap-up eNewsletter | **21,000+ reach**
- Included in fall print newsletter | **12,000+ reach**

SPONSORSHIP LEVELS

Add-on Packages

T-Shirt Sponsor

\$7,500

- Sponsor's name included in spring print newsletter | **12,000+ reach** | *must be submitted by March 15th*
- Sponsor's name/logo placed prominently on shirt sleeve
- Sponsor's logo must be submitted by May 15th
- Sponsor's name/logo placed on event webpage
- Sponsor's name/logo placed on event banners
- Participant slots with shirts: 15
- Sponsor's name/logo included in wrap-up eNewsletter | **21,000+ reach**
- Sponsor's name/logo included in fall print newsletter | **12,000+ reach**

T-Shirt Decorating Contest (1 sponsor)

\$5,000

A mainstay at the Habitat walk. run. mosey. – decorating your t-shirt! This sponsorship provides 100 free t-shirts to be given away to children. Kiddos can then enter the t-shirt decorating contest and win fabulous prizes – but most importantly, our love and appreciation!

- Sponsor's name included in spring print newsletter | **12,000+ reach** | *must be submitted by March 15th*
- Sponsor's name displayed on event registration page
- Sponsor's name displayed at t-shirt decorating tent
- Sponsor's name displayed on event banners
- Participant slots with t-shirts: 12
- Sponsor's name/logo included in wrap-up eNewsletter | **21,000+ reach**
- Sponsor's name/logo included in fall print newsletter | **12,000+ reach**
- Sponsor's name/logo placed prominently on shirt sleeve

Doggie Refreshment Station (1 sponsor)

\$1,000

- Sponsor's name included in spring print newsletter | **12,000+ reach** | *must be submitted by March 15th*
- Sponsor's name displayed on event registration page
- Sponsor's name displayed at Doggie Refreshment Station
- Sponsor's name displayed on event banners
- Participant slots with t-shirts: 12
- Sponsor's name/logo included in wrap-up eNewsletter | **21,000+ reach**
- Sponsor's name/logo included in fall print newsletter | **12,000+ reach**



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SPONSORSHIP OPPORTUNITIES

2024 | 5K & 1 MILE

Company Name : _____

Address : _____

City : _____ State : _____ Zip : _____ Website : _____

Contact Name : _____ Title : _____

Contact Phone : _____ Contact Email : _____

Yes! I want to support the 2024 Habitat Walk for homes!

\$25,000 Neighborhood by Neighborhood

\$3,500 Family by Family

\$15,000 Street by Street

\$2,000 Brick by Brick

\$10,000 Block by Block

\$1,000 Step by Step

\$5,000 Home by Home

\$500 Nail by Nail

Other amount

In-kind sponsor/donor/add-on package/other

\$

\$

_____ Check Enclosed \$ _____ (payable to Cleveland Habitat)

_____ Credit Card. \$ _____ Card No. _____

Name on Card: _____ Exp. / _____ CVV _____ Zip _____

For your records, our Tax ID #: 31-1209423

To be included on day-of marketing materials, please return sponsorship with name and logo by **July 8th.**

Mail sponsorship to: Cleveland Habitat | 2110 W 110th St. | Cleveland, OH 44102

Questions? Kimberly Pride: kpride@clevelandhabitat.org | 216.325.5578