REAL PROGRESS
Neighborhood Crime Falls in Areas with Habitat Families pg. 3
From Cleveland Habitat HQ...

A letter from our President/CEO & Board Chair

To say 2020 was an unprecedented year would be an understatement. Despite the challenges 2020 brought, we’re happy to report that we finished the year strong.

We were still able to make progress on our houses throughout the year, with the help of more than 700 volunteers – all following COVID-19 protocols for safety.

Our ReStores were closed for a few months in 2020, and yet sales were still on pace with previous years. Looking ahead, we want to continue exploring new ways to bring in new furniture and homegoods to sell at our locations.

Our work to revitalize the Buckeye-Woodhill neighborhood also continues to reduce neighborhood crime, as seen from the two “heat maps” on page 3.

As we look to the remainder of 2021, we are feeling confident, inspired and hopeful. Thank you for all you do to support our mission.

John Habat, President/CEO
Michael Owendorff, Board Chair

2020 by the numbers

Even though 2020 brought significant challenges, Cleveland Habitat was still able to get out and get the work done.

Below is the breakdown of some of the key figures from the 2020 financials for Cleveland Habitat.

- **15** homes sold
- **$555** average monthly mortgage payment
- **$111,571** average home sale price
- **709** volunteers
- **37,935** hours of work
- **$2M+** ReStore sales
- **$5,460,460** Program
- **$370,679** Fundraising
- **$338,979** Administration
- **ReStore Sales** $2,069,687
- **Home Sales** $1,562,000
- **Other** $769,520

Revenue: **$7,241,660**
Net Assets: **$8,632,488**

Thank you!
Real Progress

According to recent stats from the Cleveland Police Department, crime rates have drastically fallen in areas with Habitat families

Since beginning work in the Buckeye-Woodhill neighborhood, Cleveland Habitat has rehabbed 29 houses, started construction on 18 new houses and completed 276 exterior repairs for existing residents.

That work is paying off.

The two “heat maps” to the right show crime in the community the year we started work in Buckeye-Woodhill, and then last year, after five years of focused investment.

As you’ll see, where Cleveland Habitat has a presence – new builds, rehabs, spruce ups, etc. – crime falls substantially.

All in all, Cleveland Habitat has invested more than $5 million in the community, with plans to invest $15 million by 2024.

Looking to build on this momentum, Habitat is working with the City of Cleveland to rehab 12 vacant homes, formerly owned by Buckeye Shaker Square Development.

The map below shows a closer snapshot of the streets where we currently have projects in the Buckeye-Woodhill neighborhood.

Blue lots are Habitat Houses, green lots are vacant and red squares represent where we’ve completed repairs.

### About the Buckeye-Woodhill neighborhood

**Location**
- 2 miles from University Circle
- < 5 miles from downtown Cleveland
- 1.5 miles to Larchmere Business District

Expires December 31, 2021
Celebrate the **20th anniversary** of the Habitat Walk and help reach our goal of $90,000. As our only fundraiser of the year, funds raised from the Walk will sponsor the construction of a new home in the Buckeye-Woodhill neighborhood.

After considering public health protocols in regards to COVID-19, we will host a **Virtual Habitat Walk** again this year. While we can't be together in person, you can still expect the same dog-friendly, donut-friendly good time you have had in the past – just on the course of your choosing.

**How the Virtual Walk will work**
The beauty of a virtual event is that you can do your walk anywhere you want. A jog around Edgewater? Great. A walk through Lakefront Nature Preserve? Awesome. A stroll to your local donut shop? Fantastic.

Sign up as an individual or get your socially distanced crew together to create a team. Then get out there anytime from **July 15th - 31st** to raise awareness for affordable homeownership. Don’t forget to snap a picture, post it on the social media account of your choice and **tag us**!

Register for free, raise $20 and you’ll be eligible for a Habitat Walk t-shirt.

We will hold contests (best t-shirt design, best silly walk, etc.) this year, so bring your A-Game and you’ll walk away with a prize – and bragging rights. You can learn more about contests on [clehabitatwalk.org](http://clehabitatwalk.org).

**FREE registration** | register, raise $20 + be eligible for a Habitat Walk t-shirt
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**Fundraise** | ask family and friends
**Join** | create a team or participate as an individual
**Sponsor** | help us make the 20th anniversary Habitat Walk one to remember

To register, sponsor or learn more, visit [clehabitatwalk.org](http://clehabitatwalk.org)

The 2020 Walk house is dedicated to John and Mary Evans. John and Mary are the founders of the Habitat Walk which they began in 2001. John made it to his 100th birthday last year, participating in the Walk each year until his passing in the fall.

At age 91, Mary came out to the construction site this March to check on all the progress. She approved. When asked what drove her to stay so busy, she responded, “**You are at your happiest when you are helping others.**”
2020

The 2020 Thrivent Faith Build began with a house blessing in June. Pastor Bob of the Community of St. Peter led the prayer, “May every measurement, cut and fastening be a gift and a prayer.” We tossed wood shavings on the house in gratitude of all the work being done, we blessed the house with water as a symbol of the sweat equity and a key was passed hand to hand as a symbol of the love being unlocked through the partnership of Habitat, Thrivent and the faith community.

With the home now complete, we wish Marie and her daughters, Aliane and Ronnette years of happiness, love and joy.

Thank you to all the 2020 participating churches!

Brecksville United Methodist Church
Church of St. Dominic
Community of St. Peter
Fairmount Presbyterian Church
Lord of Life Lutheran Church
Old Stone Church
Plymouth United Church of Christ
St. Basil the Great Catholic Church
St. Joseph Catholic Church of Strongsville
St. Mark Catholic Church, West Park
St. Mary’s Catholic Church, Berea
St. Mary of the Falls
St. Paul’s Episcopal Church
Strongsville United Methodist Church
The Church of the Covenant
The United Methodist Church of Chagrin Falls

2021

The 2021 Thrivent Faith Build is underway! This will be the 22nd house built in partnership with Thrivent. Thrivent is providing 50 percent of the funding, and is challenging Habitat to engage the faith community to raise the other half.

The 2021 Faith Build home is located on Hulda Avenue, one street south of the 2020 Faith Build house. It will be one of 10 new homes built on Hulda and part of the 40 new home vision Habitat has set its sights on from 2019-2024.

Kassy, a mom of three amazing kiddos, has selected to purchase the 2021 Faith Build house.

Calling all churches!

Join the Faith Build as a prayer, volunteer, or sponsor partner – or a combination of all three! Join by June and we can proudly include your name in the first round of signage.

For more information, contact Kim at kpride@clevelandhabitat.org or 216-325-5578.

Are you a Thrivent Member? Your membership could help with the Faith Build!

Thrivent Choice Dollars and Action Teams can be used to help with the Thrivent Faith Build. Check on your eligibility for each program at Thrivent.com or by calling 1-800-847-4836. At the prompt indicate “member benefits.” You can designate Choice Dollars to Cleveland Habitat or create an Action Team for a Habitat project.

“I want to have a legacy for my kids. I want them to know this is our house and no one can take it away.”

spring 2021
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Spring has sprung and that means one thing – it’s time for spring cleaning! Gearing up for spring cleaning? Think Greater Cleveland Habitat for Humanity ReStore and donate the items you no longer need.

What We Need
- furniture
- appliances
- home decor
- cabinets
- tools
- lighting
- building supplies
- hardware
- household goods
- plumbing
- and more

How to Donate
Schedule a free donation pickup today!

Visit clevelandhabitat.org/pickup or call our donation hotline at 216.429.3631

Where Your Donation Goes
Your donations will be offered for sale to the public at our ReStore locations. Funds generated from the sale of these items will directly help support our mission.

Please note that your donations will not be used in Habitat homes.

Did you know you can find NEW items at our ReStores? Stop by either location for brand new Arhaus and Ashley furniture, beautiful butcher block countertops and so much more.

Looking for an excuse to visit one of our ReStore locations and check out the new stuff? Look no further!

Expires December 31, 2021

Greater Cleveland Habitat for Humanity ReStore $5 off $25
Valid with original coupon only; Valid at ReStore locations in Cleveland, OH and North Randall, OH. Coupon not to be combined with other promos; Photocopies not valid; Coupon must be surrendered at the time of purchase. Expires December 31, 2021
From Cleveland Habitat HQ...

A letter from our President/CEO & Board Chair

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Community Representative

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CIBC Bank US

Amy Whitacre
First American Title

Kim White
Sherwin-Williams

John Habat
President/CEO

2020 Donors

Neighborhood Revitalizer
$150,000+

Home Builder
$80,000+

Foundation Builder
$40,000+

Cornerstone Builder
$10,000+

Team Builder
$2,500+

Thank you!

spring 2021
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