



For Immediate Release:

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## **Habitat for Humanity ReStore Creates an Epicenter of Hope during Troubled Times**

The challenges facing Greater Cleveland Habitat for Humanity today are the same as those affecting the entire nonprofit sector. The current global economic situation impacts the organization, as well as their constituents, and community partners. Habitat's new ReStore, however, will be a major factor in the organization's ongoing success.

Habitat for Humanity ReStore sells rescued, recycled and donated building materials, tools and household items at a fraction of standard retail costs, with proceeds supporting Habitat's operations.

Providing affordable construction materials and tools so that the community can repair, renovate and rehab deteriorating housing stock supports their mission to "eliminate poverty housing" while keeping tons of materials out of local landfills.

In addition to being one of the largest low-income housing providers in the world, Habitat for Humanity is one of Cleveland's premier Green Builders, producing highly efficient Energy Star rated homes that could easily be LEED certified, based on their own meticulous standards of care and commitment to zero waste. Habitat's lawns are organic, the landscaping is accomplished with indigenous species, and they will be introducing rain barrels during 2009.

Habitat's ReStore is seeking donations of new or used bath and kitchen cabinets, windows, doors, light fixtures, lumber, tile, tools, furniture, garden supplies and more. Donations are tax deductible.

With the help of the Cleveland Foundation, The George Gund Foundation, The Ohio Department of Natural Resources, The Cuyahoga County Solid Waste District and others, Habitat has leased a 60,000 square foot, fully racked, professional materials handling facility which is designed to be the cornerstone of a community-wide effort to promote recycling, deconstruction, salvage, rescue, and reuse of viable materials, which can be sold back to the community for 30 to 50 cents on a dollar.

Since materials are rescued and recycled from local sources, the carbon reduction is significant, not only because new material is not unnecessarily manufactured from scarce natural resources, but goods are also not shipped overseas and then trucked across the country using precious fossil fuels. This triple bottom line model will allow Habitat to rebuild the central city using materials that are typically buried in the ground in the outer ring suburbs.

The ReStore is located at 2110 West 110<sup>th</sup> Street, South of Berea Road, and is open to the public Fridays from 10am-5pm and Saturdays from 9am-1pm. Donation drop-offs are accepted Tuesday to Thursday from 9 AM to 3:30 PM. Call 216-429-3621 Ext. 238 to schedule a pick up.

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